

# Statistical Policy Working Paper 11

# A Review of Industry Coding Systems

Prepared by
Industry Coding Working Group
Administrative Records Subcommittee
Federal Committee on Statistical Methodology

Statistical Policy Office
Office of Information and Regulatory Affairs
Office of Management and Budget

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#### PREFACE.

The Working Group on Industry Coding was initiated by the Administrative Records Subcommittee of the Federal Committee on Statistical Methodology to review the various existing industry coding systems and study their relationships, comparability and accuracy. The report presents information on the principles and procedures used to classify and code business establishments by industry within the framework of the Standard Industrial Classification (SIC) system.

This report is intended primarily for Federal agencies that are responsible for industry coding. However, users of data classified by industry should also find it valuable to know more about the coding procedures and practices that affect the quality of the data.

The findings and recommendations of this report emphasize the need for increased interagency cooperation to improve the quality and comparability of industry codes and reduce the cost and respondent burden of multi-agency coding efforts. A permanent interagency committee is recommended as the mechanism for coordinating improvements in industry coding systems.

Implementation of the recommendations in this report will be explored by the Statistical Policy Office. The report does not necessarily reflect the views of the Office of Management and Budget.

The Working Group was chaired by Carl A. Ronschnik, Bureau of the Census, Department of Commerce; the Administrative Records Subcommittee is chaired by Fritz Scheuren, Internal Revenue Service.

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#### ACKNOWLEDGMENTS

The idea for this study grew out of the collective interest of the members of the Administrative Records Subcommittee in looking at industry coding issues.

Data for the 16 major industry coding systems reviewed were first collected from the agencies on a questionnaire prepared by the Working Group. The questionnaire responses and associated documentation were then used to prepare "system descriptions" following a standard format developed by Thomas B. Jabine. Copies of system descriptions, which are in a supplement to this report entitled Description of Selected Industry Coding Systems, may be obtained from the Statistics of Income Division, Internal Revenue Service, D:R:S, llll Constitution Avenue, N.W., Washington, D.C. 20224.

In addition to the members of the Working Group, the following persons contributed to the completion of the questionnaires and system descriptions:

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The working paper was reviewed by all members of the Working Group. The chapters were initially drafted by:

- I. Susan Hostetter, James Millette
- II. Carl A. Ronschnik, Bruce Levine
- III. Linda M. Dill, Carl A. Ronschnik
- IV. Thomas B. Jabine

The entire Working Group provided comments to the initial drafts. The final wording was reviewed by the Working Group. Maria E. Gonzalez met with the Working Group throughout its term. Fritz Scheuren and members of the Administrative Records Subcommittee provided additional assistance and encouragement, as did members of the Federal Committee on Statistical Methodology.

In the preparation of this working paper, substantial use was made of the following sources:

- 1. Farrell, M.G., Jabine, T.B., and Konschnik, C.A.
  1982 A review of industry coding systems. Proceedings
  of the Section on Survey Research Methods,
  American Statistical Association.
- 2. Jabine, T.B.

  1984 The Comparability and Accuracy of Industry Codes
  in Different Data Systems (in draft). Committee
  on National Statistics. Commission on Behavioral
  and Social Sciences and Education. Washington,
  D.C.: National Academy of Sciences.

The second item is scheduled for publication in 1984. Several excerpts from it were used directly or with minor changes in Chapters III, IV and VI of this working paper.

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#### CHAPTER I

## FINDINGS AND RECOMMENDATIONS

### A. Introduction

This section presents the findings and recommendations of the Industry Coding Working Group. The recommendations are based on two goals:

- To improve the quality and comparability of industry codes for all of the data systems reviewed by the Working Group; and
- To reduce the overall cost and respondent burden associated with initial industry coding and updating of codes for these systems.

Meeting these objectives requires increased interagency cooperation in the areas of standardization and code sharing (the transfer of industry codes for individual establishments or other economic units from one data system to another). With respect to these two areas, the Working Group found that:

Significant improvements in quality and comparability of industry coding can be achieved by increased standardization of coding principles and procedures; however, a substantial increase in code sharing between agencies is needed to achieve the best results.

#### B. Code Sharing

Chapter III of this report describes the differences found by the Industry Coding Working Group in coding procedures, source documents, procedures for updating codes, and other features of the systems reviewed. These differences, which result in part from cost and respondent burden limitations, cause differences in the industry codes assigned to individual units. This applies both to statistical data systems and to systems developed primarily for administrative purposes. Chapter IV presents quantitative evidence, from several studies, of differences resulting from system variations.

At present there are few transfers of industry codes between agencies. The primary transfers are from the Social Security Administration (SSA) and the Internal Revenue Service (IRS) to the Census Bureau for use in the latter's economic statistics programs. (See Table 3 on page 51 for details.) The Working Group recommends that:

Agencies whose systems have been reviewed should expand industry code sharing to improve the quality of codes and to reduce code differences between systems.

Increased code sharing between agencies should lead to more comparable and accurate industry codes in major Federal and Federal/State cooperative data systems. Initially, there would be a significant cost to develop a system to match units in different agency files and to deal with those cases in which the industry codes or the units fail to match. However, once these processing systems were established, considerable savings could be realized by cutting back on independent data collection activities for assigning and updating industry codes. Currently various agencies collect similar information from the same respondents for use in determining industry codes. Thus the beneficial impact of code sharing between agencies on both respondent burden and cost should be extensive.

To implement the recommendation for code sharing fully will require changes in the confidentiality laws currently governing the Federal statistical community. Except for a few specific cases, agencies may not, under current law, disclose individually identifiable microdata outside their own agency.

## C. Standardization of Industry Coding Principles

The Working Group found that the agency coding systems reviewed all based their classification systems on the current version of the SIC Manual, but that each of the systems departs from it in some respects. The nature of these departures from the SIC Manual is described in Chapter III of this report.

It is not clear that all systems would be in a position to follow the principles of the SIC exactly in every respect. Administrative requirements and resource limitations may sometimes preclude this. Nevertheless, the Working Group believes that greater adherence to these principles is feasible in most cases, and recommends that:

All Federal and State agencies cooperating in Federal statistical programs that classify economic units (establishments or reporting units) by industrial activity should, to the greatest extent possible, follow the classification principles contained in the 1972 Standard Industrial Classification (SIC) Manual as amended by the 1977 Supplement.

Agencies using the <u>SIC Manual</u> as the basis for assigning industry codes to establishments or reporting units should adhere to the following recommendations on specific classification principles. The specific recommendations do not necessarily apply for classifying enterprises or similar units.

 The basic business unit should be the establishment as defined in the SIC Manual.

The establishment is normally an economic unit at a single physical location and engaged in one, or predominantly one, type of economic activity. Special rules apply where two or more distinct and separate activities are carried on at a common physical location.

The SIC Manual is intended for assigning codes to establishments. However, some agencies assign codes to similar but somewhat differently defined units—reporting units. As a long range goal, these agencies should attempt to redefine their reporting units so that they are consistent with the establishment definition.

 To the extent possible, all units should be classified by 4-digit SIC industry, using all of the industries included in the current SIC Manual.

Most of the systems reviewed come close to following the SIC structure in the Manual, but use groupings of SIC industries in a few instances. Some aggregation occurs to avoid disclosure of individual establishment data. Some occurs because experience in some agencies shows that for certain industries adequate reporting records are not available on an industry-wide basis. Since different agencies aggregate for different reasons, varying groupings of industries result. Comparability of data by industry would be improved if participating agencies used all of the 4-digit SIC codes or could agree on and use a standard set of codes for grouped industries.

This recommendation is not intended to preclude the use of additional classifiers for the same units. However, classifiers such as those used for administrative or tax purposes should be clearly distinguished from codes based on the SIC. The assignment of SIC's should not be altered or controlled in any way by the assignment of such additional codes. Some agencies, primarily the Census Bureau, assign industry codes in greater detail than provided by 4-digit SIC codes. This practice is acceptable as long as the detailed classifications are defined within 4-digit industries.

3. When an establishment or reporting unit has multiple activities, the SIC code should be determined according to the principles outlined in the SIC Manual.

This recommendation implies, among other things, that the treatment of multiple activities be based on the variables recommended in the <u>SIC Manual</u> to measure the relative importance of each activity and that 4-digit SIC codes be assigned to each

activity of the establishment. Also it is necessary to assign a percent of total value for each activity for which a 4-digit SIC was determined and then group activities with the same 4-digit SIC's and sum the percent values. The establishment's classification would then be the 4-digit SIC with the greatest percent of total activity.

4. Information that identifies Central Administrative Offices (CAO's) and auxiliary units must be collected and reviewed to ensure accurate determination of 4-digit industry codes. All systems should incorporate this information.

As stated in the SIC Manual, a CAO is an establishment primarily engaged in management and general administrative functions performed centrally for other establishments of the same company. An auxiliary unit is an establishment primarily engaged in performing supporting services for other establishments of the same company rather than for the general public or for other business firms. Both CAO's and auxiliary units should be classified according to the primary 4-digit industry activity of the operating establishment(s) they serve.

Additional classification codes describing the type of function performed also should be standardized. The Working Group recommends that agencies responsible for industry coding adopt a uniform set of auxiliary codes for the classification of CAO or auxiliary activities for use in their systems. The codes would delineate activities such as central administration; research and development; warehousing; data processing; and repair shops.

5. Agencies should work together to arrive at consistent solutions to two problems generally encountered in classifying government operations— determining ownership and distinguishing between operating and administrative operations.

Many activities are quasi-government and the distinctions between government and private industry are often unclear. Most agencies have guidelines for determining ownership that follow the SIC Manual concept of "owned and operated". However, very little coordination and sharing of the interpretation of the rules have occurred. Developing a system for sharing and comparing concepts would foster consistency among agencies.

The Public Administration division of the <u>SIC Manual</u> includes "...the legislative, judicial, administrative and regulatory activities of Federal, State, local and international governments." However, the government owned and operated establishments outside of public administration properly should be classified according to the activities in which they are

engaged. Coordination and cooperation among agencies should enhance systematic identification and reporting according to these standards.

# D. Standardization of Coding Procedures

This section presents recommendations to improve and standardize coding procedures used by the systems to implement industry coding principles. Coding procedures considered most important are those that relate to the use of source documents, quality assurance, training for coders, and resistance principles.

Chapter III of this report describes source documents used by each of the systems reviewed. These source documents vary both in the level of detail requested and the format and wording of the items included. This variability has clearly contributed to differences between the systems. Chapter VI contains examples of source documents.

Although it was beyond the scope of this Working Group to develop specific questionnaires or standards for questionnaires, the Working Group recommends that:

 Agencies that do industry coding should work together to increase the uniformity of product, activity and related questions used in their source documents.

The Working Group believes that accurate 4-digit industry coding requires questions specifically tailored to SIC division level and for some intermediate groupings of 4-digit industries. Since some agencies may not have the need or resources to use forms designed for specific industry groups, the Working Group suggests the development of two kinds of model source documents: a set for specific industry groups and an abridged general purpose version. Separate versions for initial coding and updating are also suggested.

The development of standardized source documents should be based on thorough research. The Working Group's recommendations for research on source documents are given in section F of this chapter.

This report provides some information on Quality Assurance in Chapter III. However, most of the agencies reviewed had limited information on specific quality assurance measures used for their systems. The systems reviewed show considerable variation in the scope and intensity of procedures for maintaining and improving the accuracy of industry codes. The Working Group recommends that:

 Each agency should review the procedures it uses to assure the quality of industry coding and should try to upgrade them where needed. Because technology (both in industries upon which codes are based and in the processing and procedures used by agencies when assigning codes) is changing rapidly, the Working Group suggests that one or more interagency workshops be organized to discuss new developments in industry coding and to promote the exchange of information on coding procedures. Workshops should cover computerized coding (coding based on verbal descriptions or on quantitative product and service data), computer-assisted coding from activity descriptions, and computer consistency checks. Methods of reducing agency cost and respondent burden also should be examined.

The Working Group found that agencies doing industry coding did not have formal training programs for coders in some of their systems. SSA provides extensive formal training for new coders in their single-unit employer identification (EI) file system. This is followed up by on-the-job training and close quality review. The Census Bureau provides training for large groups of coding technicians during the economic censuses, and the Bureau of Labor Statistics (BLS) provides an ongoing training program for all State coding technicians. However, for some systems more on-the-job training and less of a formal program is used. The Working Group recommends that:

3. Agencies should provide periodic training courses based on recommended coding principles and procedures for their SIC coders.

Such courses should include solutions, preferably those agreed upon by an interagency group, to coding problems arising from the development of new industries and from changes in existing industries.

Resistance principles generally take prior industry codes and related data into account in determining a current code. The purpose of using them is to avoid erratic shifts back and forth from one industry to another and, in sample-based systems, to help control sampling variability. Lack of uniformity in the use of resistance principles has been one of many causes of industry classification differences between systems.

The Working Group found that resistance principles, while frequently employed in the systems reviewed, were poorly documented and inconsistent among agencies. Therefore, the Working Group recommends that:

4. Agencies that apply resistance principles in updating industry classifications should collaborate to develop uniform guidelines for application of these principles. The rules used for resistance coding should be documented and made readily available.

#### E. Documentation

A major accomplishment of the Working Group has been the collection of detailed documentation on the characteristics of industry coding systems and source documents used for SIC coding. System descriptions developed by members of the Working Group with the help of other agency personnel include information about: the basic coding unit, the industry classification principles followed, the source document used, the coding procedures, the volume and timing of coding, the quality measures associated with the coding, the general characteristics of the file in which the codes reside, the timing and methods for updating codes, planned changes to the coding system, and the uses and users of the industry codes. (A collection of these systems descriptions is available as a supplement to this report (Internal Revenue Service, 1984).)

This information serves as an essential tool for understanding the content of each system and the data produced from it. Therefore, the Working Group recommends that:

- Complete documentation for coding systems included in this study should be updated at least every five years. Additionally, major changes occurring in any agency system should be documented and the information updated promptly.
- 2. All coding principles used by an agency should be fully documented. Any principle which is either in addition to or contrary to those currently in the SIC Manual should be clearly described in agency publications that provide data by industry.
- 3. Coding rules embedded in programs for computerized coding systems should be fully documented in a form that makes them accessible to data users.
- 4. Results of quality control checks and evaluation studies of manual and computerized coding operations should be systematically documented and made available to users.

The Working Group believes that agencies should adhere to certain standards for internal documentation. For example, cumulative files that contain industry codes should show the date of the most recent review and update for each unit and, where relevant, the source. In some cases it may be desirable to show more than one source code to avoid unnecessary restrictions on access. An agency may have data of its own and from other agencies, with differing restrictions on access. All data

sources should be identified to avoid unnecessary restrictions on release of codes to other agencies for statistical purposes.

## F. Matching Studies and Other Research

Chapter IV documents several matching studies. Generally, the findings of such studies have led to improved methodology within the matched systems, greater awareness of the need for interagency cooperation, and a better understanding of the impact of differences in economic data used for policy determinations. In addition, matching studies provide information on the feasibility of code sharing and supporting evidence for the importance of code sharing. Most major matching studies were conducted more than 10 years ago. The Working Group recommends that:

 Interagency microdata matching studies be conducted as a way of investigating the feasibility of code sharing and of quantifying differences between the systems.

Matching studies should compare industry codes, along with selected data items such as employment, geographic location, and payroll, for units which match between agency files. The Working Group suggests that the studies first establish a sound matching process in areas with a high degree of agreement and comparability. Using matching processes identified as successful, a study should then focus on areas where classification is known to be especially difficult, such as wholesale and retail trade. Once differences are quantified, the agency-specific procedures that cause the differences should be identified and improved.

A current interagency group, the Employer Reporting Unit Match Study (ERUMS) Working Group, has done initial planning for a micro-record matching study to compare the statistical characteristics of the Social Security, BLS, and IRS systems. The ERUMS Working Group will examine the effects of the variations between agencies in defining the reporting unit. Currently, expectations are that a sample covering 400 employer identification (EI) numbers from one state will be selected from Unemployment Insurance (UI) records. ADP and manual matching techniques will be used to match these units with those in SSA and IRS for the same EI's. A natural by-product of the study will be a comparison of the industry codes for matched units. The ERUMS Working Group expects to gain useful information about the kinds of problems that must be solved to match records from different economic data systems.

While documenting facets of the various industry coding systems, the Working Group made no attempt to judge the relative merits of any specific form, procedure, unit identification or updating method. All of the source documents and procedures used

by these cooperating agencies lend themselves to research studies aimed at identifying benefits and limitations. Chapters III and IV of this paper discuss in some detail specific forms, procedures, levels of industry coding, frequency of updating information used to obtain codes, and other details of each system. Based upon the review of these source documents, the Working Group recommends that:

- Research studies and tests be conducted with a view toward establishing the most effective source documents for SIC coding as standards.
- 3. Tests and research be conducted on current and new methods and procedures for industry coding.

Tests and studies with varying sets of questions designed to elicit the nature of business activity should be cooperative ventures among agencies. Results of tests should be used to establish the most effective version as a standard. Since not all agencies can collect detailed information for use in industrial classification, the goal should be to develop standard questionnaires with at least two levels of detail.

A research project testing the verification method of SIC updating has been initiated by BLS (Hostetter, 1983). This method utilizes a form containing a description of the four-digit SIC industry in which a particular employer was most recently classified. The form requests the employer to verify the industry description as an accurate indicator of his primary economic activity. If correct, the employer simply checks the appropriate box, answers some other questions on ownership, auxiliary status and multi-establishment status and returns the This reduces both respondent burden and staff time, since form. forms checked as correct need not be reviewed to assign an industry code. If the industry description does not correctly describe the economic activity, the employer then is asked to provide a detailed product and activity statement so that the correct classification can be determined. Currently, BLS has contracted with five State employment security agencies to conduct independent but identical quality measurement surveys testing the validity of the verification method of refiling.

The Census Bureau has introduced computer-assisted coding and is currently researching and refining the process. Although computer-assisted coding and updating codes by verification both have potential for enhancing SIC coding, the Working Group does not endorse wide use of either method until testing and results substantiate their effectiveness.

Additional cooperation among agencies on methodological research would allow progress toward standardization of all facets of industry coding. Even where standardization is not

possible, such research could produce detailed documentation of differences in data stemming from specific methods or procedures. This should prove useful to users who combine or compare data from different sources.

### G. Interagency Cooperation

Increased interagency cooperation is essential for significant progress toward the goals stated at the beginning of this section: improvements in the quality, comparability and efficiency of industry coding systems.

The OMB Statistical Policy Office's Technical Committee on Industrial Classification is devoting most of its attention to planning for the SIC revision scheduled for 1987, with somewhat less attention to the other important aspects of industry classification and coding. The Working Group recommends that:

The activities relating to industrial classification and coding listed below should be undertaken either by the OMB Technical Committee on Industrial Classification or by another permanent interagency committee established for this purpose:

- Regular meetings to discuss and resolve coding problems caused by the development of new industries and changes in the structure of existing industries. Interim solutions, pending revision of the SIC, should be agreed on and adopted by all of the participating agencies.
- 2. Promotion, support and coordination of other relevant activities along the lines recommended elsewhere in this chapter.

Some examples of how this continuing committee might operate include: periodic updating of the industry coding system descriptions prepared by the Industry Coding Working Group; conducting interagency workshops for sharing information about new coding methods and procedures and about materials and methods used to train coders; promoting greater uniformity in source documents used for SIC coding; coordinating and facilitating interagency matching studies; developing standards for partial coding and for grouping 4-digit industries; and developing standards for resistance coding.

In addition to leadership from the Statistical Policy Office of OMB and any interagency groups established for these purposes, progress on these recommendations will require full cooperation from agencies that produce and use data classified by industry, as well as those that control administrative record sources from which industry codes are developed.

#### CHAPTER II

## DESCRIPTION OF THE INDUSTRY CODING WORKING GROUP PROJECT

#### A. Introduction

Under the auspices of the Administrative Records Subcommittee of the Federal Committee on Statistical Methodology, the Industry Coding Working Group reviewed industry coding systems used by Federal agencies to classify establishments and other economic units for statistical purposes. The objective of this interagency working group was to review and document the existing industry coding systems with a view toward ultimately improving the comparability and quality of data classified by industry. This report describes the activity of the Working, Group and presents some findings and recommendations.

By industry coding systems here we mean the methods and procedures for assigning industry codes, rather than the technical aspects of constructing a classification framework and numbering scheme within which economic units will be assigned industry codes. Moreover, the term "industry code" is used in a generic sense; it refers to the codes actually used in each system, which are not always equivalent to the four-digit industry codes in the Standard Industrial Classification (Office of Management and Budget, 1972). The coding systems reviewed generally conform to the SIC, but all are at variance with it to some degree.

The Working Group's effort was responsive to two recommendations made by a predecessor group, the Subcommittee on Statistical Uses of Administrative Records, which also worked under the auspices of the Federal Committee on Statistical Methodology. In its final report (Office of Federal Statistical Policy and Standards, 1980), that Subcommittee recommended that:

The quality of administrative records to be used for statistical purposes should be evaluated systematically to determine the appropriateness of the records for the proposed use.

Consistent procedures should be used in administrative and statistical data collection efforts for defining reporting units, identifying and coding reporting unit characteristics, and developing standards for data tabulation.

These recommendations apply with particular force to industry classification and coding, where the information sources are many and of varying quality.

In order to get some idea of the magnitude of the industry code assignment by the Federal government, consider the following. Annually, the Internal Revenue Service (IRS) assigns industry codes to nearly 16 million business units as part of its revenue processing of the tax returns. Additionally, more than 200,000 units are coded for the IRS Statistics of Income Program. Similarly, the Social Security Administration (SSA) assigns industry codes to over 900,000 new business units each year, with most of these (an estimated 875,000) coded in the Single-unit Employer Identification (EI) File coding operation.

As part of the Employment Security Program, the Bureau of Labor Statistics (BLS) maintains an industry-coded file of about 4.8 million units. Each year about 500,000 new units are coded, and codes are reviewed annually and updated, where appropriate, for about one-third of the existing units.

At the Census Bureau, as part of the annual Company Organization Survey, over 900,000 establishments of multi-unit firms have their codes reviewed, and changed if appropriate, while about 75,000 new multi-unit establishments are industry coded. In addition to this, about 50,000 new business births are coded each year. For the quinquennial economic censuses, the Bureau mails census forms covering about half of the total universe of 6.7 million establishments in scope to the censuses. Responses to items included on the census forms are used to assign current industry codes to these establishments. Also, as part of the censuses, another 200,000 or so unclassified establishments are coded via a classification form mailing.

The figures just cited account for a substantial percentage of the volume of industry coding done by, or under the auspices of, the Federal government. However, this is not the whole picture, as can be seen from Table 1 on page 23, where coding volume figures (from columns (9), (10), and (11)) are given along with other data.

No attempt has been made in this work to quantify the substantial costs associated with industry code assignment. This would indeed be difficult, since the industry coding is a necessary (and in many instances a relatively small) component of the overall administrative or statistical work which is being done concurrently.

Inconsistent industry classification of identical or overlapping populations of economic units by different agencies has led to problems of comparability for analysts and other users who try to compare and combine data from different agency sources. One example of this is in the area of productivity measurement. A recent report on this subject (National Research Council, 1979) said that "A major problem with the comparability of the basic data has been that different agencies assign the same establishments to different industry classifications, as a consequence, aggregated data at the industry level are not in fact comparable from agency to agency" (p. 178). Similar problems occur in connection with the preparation of the national income and product accounts, in manpower studies, in the development of a data base for small businesses, and in other uses of economic statistics.

Several review groups have examined these problems (for example, the Central Statistical Board, 1939; the Hoover Commission, 1949; the President's Commission on Federal Statistics, 1971; the National Research Council, 1979; and the General Accounting Office, 1979). Without exception, they have recommended creation of a central listing of establishments and other economic units, classified by industry, which would be available to Federal and possibly State agencies for statistical purposes. The Census Bureau's Standard Statistical Establishment List (SSEL) was in fact developed for this purpose, but existing statutory restrictions on the release of Census Bureau information have so far made it impossible for other agencies to use the SSEL, except in a very limited sense.

At the technical level, several studies of relationships between reporting unit definitions and industry coding practices in different agency systems were undertaken by interagency working groups, under the general direction of the Office of Statistical Standards of the Bureau of the Budget, in the early 1950's. Several of these studies, which were begun in an attempt account for observed discrepancies between manufacturing employment totals from the 1947 Census of Manufactures and the BLS's Current Employment Statistics, involved matching individual reports for selected companies and establishments. These studies identified numerous problems that often impaired uniform reporting, many of which were solved by the working groups or referred to the Office of Statistical Standards SIC Technical Committee for action. The work during this period showed that significant progress toward comparability could result from carefully conducted studies of the coding principles and procedures used by different agencies and their application to particular units (Bureau of the Budget, 1961).

Since that time, however, there does not seem to have been any comprehensive and detailed technical review of the existing industry coding systems: their coverage, the classification principles followed, the coding procedures, and the uses of the industry codes assigned and of aggregate data classified by these codes.

The findings from the present review, the Working Group believes, will suggest changes in individual systems that can lead to significant improvements in quality and to greater comparability between systems. Also, these findings suggest advantages from new code sharing arrangements where these are permitted by law. Some gains can be realized even if there are no new exchanges of codes between agencies (for exchanges at present, see Table 3 on page 51). For example, the applicability

of shared software for computer assisted coding could be evaluated. Should future legislation permit the establishment and general use of a central list for statistical purposes, the Working Group's findings, suitably updated, should assist the implementation process.

## B. Scope of the Review

The following 16 coding systems have been included in the Working Group's review:

- 1. Bureau of Economic Analysis (BEA) System
  - -- Direct Investment Statistics
- 2. Bureau of Labor Statistics (BLS) System
  - -- Employment and Wages Program (ES-202 Report)
- 3. Bureau of the Census Systems
  - -- Agriculture Census
  - -- Business Births
  - -- Company Organization Survey
  - -- County Business Patterns
  - -- Economic Censuses
- 4. Federal Trade Commission (FTC) System
  - -- Quarterly Financial Report 1/
- 5. Internal Revenue Service (IRS) Statistics of Income (SOI) Systems
  - -- Sole Proprietorships
  - -- Partnerships
  - -- Corporations
- 6. Internal Revenue Service (IRS) Administrative Systems (Revenue Processing)
  - -- Sole Proprietorships
  - -- Partnerships
  - -- Corporations

<sup>1/</sup> Responsibility for publishing the Quarterly Financial Report was transferred to the Census Bureau in late 1982. However, throughout this paper all references to the FTC system or Quarterly Financial Report apply to the time period before the transfer.

- 7. Social Security Administration (SSA) System:
  - -- Single-unit Employer Identification (EI) File
    -- Multi-unit EI File

The systems selected for review include some used only for statistical purposes (e.g., all Census systems) and some that are used for both statistical and non-statistical purposes (e.g., the IRS revenue processing systems). All of the systems assign codes to establishments or other economic units; systems that assign industry codes directly to individual workers were not included. Most of the systems reviewed have broad coverage in terms of Standard Industrial Classification (SIC) divisions; there are some exceptions, such as the Agriculture Census system. All are of a more or less permanent character, i.e., the universe or a sample of it is coded periodically, or the coding is continuous in support of accretions or changes to a cumulative file. Most systems have a relatively large volume of coding, and together they are believed to account for a substantial proportion of the industry coding of establishments and other business units that is done by the Federal government and by State agencies under Federal-State cooperative programs.

It was necessary to distinguish between an industry coding system and the principal file in which the codes reside. To illustrate this, generally, industry codes assigned to establishments by the Census Bureau are placed in the Standard Statistical Establishment List (SSEL). (Industry codes assigned to agriculture establishments during the agriculture census processing are not placed in the SSEL, while those assigned to agricultural services establishments are.) However, the separate industry coding activities done at various times and based upon different source documents are treated as separate industry coding systems.

#### C. Major Uses of Industry Coding Information

The statistical uses of administrative records are well documented in <u>Statistical Policy Working Paper 6</u> (Office of Federal Statistical Policy and Standards, 1980). These uses range widely from the basic publication of statistics describing economic or demographic phenomena to being used as components in the formulation of complex mathematical models.

In general, industrial classification was developed for classifying an establishment by the activity in which it is primarily engaged. The presence of industry codes can facilitate the collection, tabulation, presentation and analysis of data as well as promote uniformity and comparability of data series.

The Federal Government uses industry codes as a means of aggregating much of the administrative and statistical data it collects for publication. Some examples of the regular publication of descriptive statistics by industry from primary data sources include:

- O Quarterly Financial Report for Manufacturing, Mining and Trade Corporations by the Federal Trade Commission (FTC).1/
- Corporation Income Tax Returns, Sole Proprietorship Returns, and Partnership Returns by the Internal Revenue Service (IRS).
- O Census Bureau publications such as <u>County Business</u>
  Patterns and the results of the economic censuses.
- o Employment and Earnings and Employment and Wages by the Bureau of Labor Statistics (BLS).

There are other data series published that have been synthesized from several primary data sources. The Bureau of Economic Analysis (BEA), for the most part, does not collect information directly from firms or individuals. BEA's estimates of current economic activity are based on data obtained from other agencies. The Gross National Product, which is presented with industry detail, combines data from many sources including the Census Bureau, IRS, BLS, and FTC. The Input-Output Accounts of the U.S. are composed entirely of industry information collected by others. BEA's estimates of State and local area personal income involve the use of several sets of data aggregated by industry. BEA is thus heavily dependent on the comparability of data from its various sources.

In addition, both published and unpublished sets of industry-based data are useful for the collecting agency's internal programs. For example, various units of the Department of Labor use BLS data for purposes such as:

- o Studies of financial aspects of the Unemployment Insurance program are conducted to set maximum weekly benefit levels.
- o States use industry wage and employment data in preparing forecasts of program workloads that are used in developing annual budgets.
- O Local area workforce and unemployment statistics are produced by industry which enables classification of areas eligible for benefits under a number of Federal area assistance programs.
- o Employment figures are useful in time-series analysis and in the study of seasonal employment, and are used extensively in industry/area comparisons.

<sup>1/</sup> Responsibility for publishing the Quarterly Financial Report was transferred to the Census Bureau in late 1982.

o The data serve as a base for labor market information programs at the county, labor market area, State and national levels.

Industry codes from some administrative or statistical record systems are helpful in the processing and tabulation of raw data in other record systems. The Social Security Administration (SSA) assigns industry codes to new firms applying for an employer identification number. A major use of these codes is for identifying industrial activity for workers included in the Continuous Work History Sample (CWHS). These codes are also released to the Census Bureau for incorporation into their Standard Statistical Establishment List. Reciprocally, on some past occasions, the Census Bureau has provided SSA with updates of industry codes for employers based on the results of the economic censuses.

Some data producers can use the industry codes from other systems as a tool to edit aggregated tabulations. BEA, for example, receives industry codes from FTC and IRS for individual corporations which help to explain changes in their estimates of components in the National Income and Product Accounts.

There are other uses that governmental units make of the industry information that they can obtain from data producing agencies. The IRS, for instance, releases its industry coded Statistics of Income (SOI) files to the Office of Tax Analysis and to the Joint Committee on Taxation for use in "tax models" to evaluate the effects of existing or proposed tax policies.

Nongovernment groups such as businesses and nonprofit organizations use industry information from administrative and statistical sources as well. While confidentiality restrictions prohibit the transfer of individual industry codes outside the government (except to contractors of government agencies), aggregated statistics based on industry can be quite useful. Business firms can conduct research to classify and study the industrial profiles of their customers and suppliers. Sales patterns can be analyzed, market potentials can be estimated and commercial strategies can be evaluated.

The industry dimension of administrative and statistical data is one of their most interesting and useful characteristics. It enables the government to improve and evaluate many of its programs. It enhances the research efforts of both public and private groups and it is very helpful to individuals in gaining understanding of the economic and demographic characteristics of the nation.

# D. Composition and Objectives of the Industry Coding Working Group

The Working Group members (see list in preface) were in some cases members of the parent subcommittee or were designated by

the subcommittee representative or their agency. Working Group members met for the first time in May of 1981 and have conducted meetings, generally monthly, throughout 1982 and 1983.

From the outset the Working Group felt that a fundamental task was to review and document the major industry coding systems. Once this was accomplished, analysis and comparison followed, leading to the proposals for improvements in the comparability and quality of the industry codes which appear in Chapter I. As a further application of this work, a user or potential user of data classified by industry can be provided with essential information concerning the usability and relative quality of the data.

# E. <u>Development of the Basic Documentation for the Federal</u> Industry Coding Systems

The Working Group constructed a questionnaire on industry coding which requested basic information needed to compare and assess the systems. This questionnaire covered the following main areas:

- The basic coding unit (the unit to which an industry code is assigned), the source or source document from which the coding is done, and the industry classification system used;
- o The volume, timing, coding procedures, resource material used, and quality measures associated with the coding;
- o General characteristics of the principal file(s) in which the codes reside;
- Updating of the codes and recent or planned changes to the coding system;
- The uses and users of the industry codes.

Within each of these areas specific questions were asked. Also, related documentation was requested, principally the forms or source documents from which the coding is done, code lists and instructions concerning classification system variations, and any available data bearing on the quality of the coding.

Members of the Working Group identified industry coding systems within their own agencies which fit into the scope of the review. At the same time, they identified key persons who were most knowledgeable about each coding system. The survey questionnaires were then delivered to these respondents by the Working Group members.

Each completed questionnaire was reviewed by one or more members of the Working Group and a meeting was arranged with the respondent for clarification or further information. As a result

of the meeting, the questionnaire was revised, and frequently additional documentation of the system was obtained.

A summary system description was prepared from each questionnaire and the associated materials. These descriptions are designed to put the collected information in a standardized, concise format for easy reference, comparison, and analysis. These summary descriptions form the basis of this report. Copies of system descriptions may be obtained by contacting the Statistics of Income Division, Internal Revenue Service.

#### CHAPTER III

# INDUSTRY CODING SYSTEMS AND THEIR RELATIONSHIPS

### A. Introduction

This chapter provides an analysis of the coding sytems reviewed. This analysis should provide a stimulus to the agencies maintaining the systems to make changes aimed at increasing comparability with other systems and at improving the accuracy of codes and reducing the cost of coding in their own systems. In addition, the information developed can make possible a technical evaluation of possible new arrangements for interagency code sharing, subject to legal restrictions on such exchanges. Finally, the results should help users of data from these systems to understand their structure and limitations and the extent to which data from different systems are comparable.

An initial step is to identify the system characteristics or dimensions to be compared. The primary dimensions that have been identified are coverage, frequency and timing of initial coding and updating, classification system used, classification principles, information used as input to coding, coding procedures, and description of systems relationships.

Each of these dimensions is discussed in the following sections.

#### B. Coverage

Systems coverage has 3 sub-dimensions which can be described by the answers to 3 questions: What kinds of units are coded? Which of these units are included in the target population? And, finally, is coding for all units or for a sample?

#### 1. Kinds of Units Coded

The kinds of units that are classified by industry vary widely. The Standard Industrial Classification (SIC) was developed for classification of establishments by industry. Its offshoot, the Enterprise Standard Industrial Classification (ESIC), was developed for classification by industry of enterprises or companies, many of which consist of two or more establishments (Office of Management and Budget, 1972, 1974, and Office of Federal Statistical Policy and Standards, 1977b.)

Concerning this first aspect of coverage, basic coding units or simply units, i.e., the units of observation to which industry codes are applied, are often determined by intended uses of the data files. For example, the Census Bureau's systems, which are established and maintained solely for statistical purposes, use establishments as the basic unit. However, the Standard Statistical Establishment List (SSEL), which is the

basic file in which industry codes produced by the various Census Bureau systems reside, is organized to permit the aggregation of groups of establishments to form other units, such as Employer Identification (EI) number units (all establishments operating under a single EI number) and enterprises, and the assignment of industry codes to these units.

By contrast, the units used in the systems of other agencies (e.g., employers, tax entities, consolidated corporations) are determined largely by administrative requirements. Table 1 on page 23 provides a comparison of the basic coding units used for each system studied, as well as comparisons of SIC level of detail used, sample or population coverage, an assessment of the level of input data available for assignment of codes, updating cycles, and the average annual volume of coding.

In practice, business enterprises consisting of a single establishment, as defined for purposes of the SIC, are classified in essentially the same way in all of the systems reviewed by the Working Group. There are, to be sure, some elements of judgment in the SIC definition, especially in those instances where "...distinct and separate economic activities are performed at a single physical location..." (Office of Management and Budget, 1972, p.10). The SIC Manual states that these activities shall be treated as separate establishments if the employment in each is "significant" and "reports can be prepared" separately for each activity on employment, payrolls, sales or receipts and other establishment type data. These criteria clearly allow some latitude for judgment by the agency collecting the data, and one could expect to find some cases where establishments were defined differently by different agencies.

Nevertheless, the major conceptual differences among systems with regard to definitions of basic coding units are those affecting only multi-establishment enterprises. Here the systems reviewed use a variety of units, including those with a legal, administrative, or statistical basis, such as employers, taxpayers, corporations, consolidated corporations, or "reporting units."

The "reporting units" used by BLS and SSA deserve special attention. Although they have the same name and have been established for similar purposes, their operational definitions are not identical for multi-establishment employers. Basically, the reporting unit in each case is a group of two or more establishments under the same employer (EI number) in the same county and four-digit industry. It has been so established for the convenience of employers who would find it difficult or burdensome to file separate administrative returns to SSA and to State Employment Security Agencies for each establishment.

The BLS system is primarily an establishment based system. However, under certain circumstances a "reporting unit" concept is substituted. The "reporting unit" used by BLS

Table 1.--Selected Characteristics of Industry Coding Systems Reviewed

	Basic coding units	SIC detail	Coverage	Level of input detail		Average annual volume of coding			
Agency and name of industry coding system					Basic update cycle for existing units	Total	New	Update .	
BUREAU OF ECONOMIC ANALYSIS:									
Direct Investment Statistics Inward Investment Outward Investment	U.S. affiliates and foreign parents	Reduced	100%	High	5 Years 1/ 5 Years 3/	32,200 <u>2</u> / 6,800 <u>2</u> /	<u>-</u>	- -	
BUREAU OF LABOR STATISTICS:			•		•			-	
Employment and Wages	Reporting units4/	`Full	100%	High	3 Years <u>5</u> /	2,100,000	500,000	1,600,000	
BUREAU OF THE CENSUS:	-					•		,	
Agriculture Census Business Births	Farms Establish-	Full Expanded	100% Sample	High 7/	N.A. N.A.	340,000 <u>6</u> / 48,000	340,000 <u>6</u> / 48,000 <u>8</u> /		
Company Organization Survey	ments Establish- ments	Expanded	Sample	<u>9</u> /	<u>10</u> /	980,000	75,000	905,00011/	
County Business Patterns	Establish- ments	Full	100%	Low	N.A.	90,500	90,500	, <del>.</del> .	
Economic Censuses Unclassified	Establish- ments	Expanded	{100% Sample <u>13</u> /	Medium High	N.A. 5 Years	.40,000 <u>12</u> / 670,000 <u>13</u> /	40,000	670,000 <u>13</u> /	
FEDERAL TRADE COMMISSION:	*News								
Quarterly Financial Report 17/	Consolidated Corporations	Reduced	Sample <u>14</u> /	. High	2 Years <u>14</u> /	6,800	4,400	2,400	

**-23** 

						Average annual volume of coding				
Agency and name of industry coding system	Basic coding units	SIC detail .	Coverage	Level of input detail	Basic update cycle for existing units	Total	New	Update		
INTERNAL REVENUE SERVICE:			-		2	I	/	<u> </u>		
Statistics of Income Systems Sole Proprieturships	Sole Proprie-	<del>-</del> .	,		u.	79,800	-	-		
Partnerships	torships Partnerships Corporations	Reduced	Sample	Low	l Year	35,000 85,500	- -	- -		
Revenue Processing Sole Proprietorships	Sole Proprie-			Low	l Year	12,280,000		-		
Partnerships	torships Partnerships	Reduced	100%	Self-	l Year	1,400,000	_	- -		
Corporations:	Corporations	•		Coded Self- Coded	l Year	2,700,000	-	· -	2	
SOCIAL SECURITY ADMINISTRATION	):				-	-	1		Ī	
Single-Unit Employer Indenti- fication (EI) File Multi-Unit EI File	Employers } Reporting } units4/	Fuli	100%	Medium   High	15/ 16/	875,000 30,000 <u>16</u> /	875,000 <u>2</u> /	15/ 2/		

<sup>1/</sup> Next benchmark survey scheduled for 1989, then every 5 years thereafter.

2/ Separate data for new units and updates are not available.

3/ Next benchmark survey scheduled for 1987, then every 5 years thereafter to coincide with economic censuses.

4/ Generally, single establishments or groups of establishments of a single employer in the same country and 4-digit industry.

Most updating is based on a systematic "refiling" for one-third of employers on list each year.

7/ Level of input detail is high for single units, low for multiunits.

- 8/ Represents number of employers. About 5,200 have more than one establishment.
- 9/ Medium for new establishments, low for updates.
- 10/ Large multiunits are surveyed annually. Smaller multiunits are surveyed once between 5-year economic censuses.

 $\Pi$ / Of this number, only about 5,000 report activity changes and hence receive new codes.  $\Pi$ / Figure shown is one-fifth of unclassified mailing for the 1977 Economic Censuses.

Census forms are mailed to all of the larger employers and a sample of the smaller ones, with cutoffs based on payrolls. Figure shown is one-fifth of the number of establishments for which census forms were mailed.

14/ Updates are primarily for large units which have been in the sample for 2 years and are to be retained.

- 15/ The most recent systematic update of the entire file was based on the 1972 Economic Cenuses.
- The most recent successful update of the entire multiunit file was based on the 1957 Economic Censuses. Some new units and changes are identified from annual comparison of the units used for current wage reporting with those identified in the file.

  17/ Responsibility for the DFR was transferred to the Census Bureau in late 1982.

<sup>7/</sup> Full SIC detail was last provided in 1974 Census of Agriculture. Figure shown is one-fifth of 1974 count on farms with sales of \$2,500 and over.

includes two or more establishments under the same employer identification (EI) or Unemployment Insurance (UI) account number in the same county and industry. These exceptions to establishment based reporting are allowed in order to reduce employer quarterly unemployment insurance tax reporting burden. Exceptions to county/industry level reporting are discouraged.

SSA also uses a "reporting unit" concept under their Establishment Reporting Plan (ERP) to facilitate the processing of large multi-unit employer wage reports. When an employer firm agrees to participate in the plan, it is asked to identify each of the firm's reporting units (which may be establishments or payroll groupings) by geographic location (county) and industrial activity and assign a four-digit reporting unit number to each on a Form SSA-5019. On subsequent annual wage reports the firm groups its employees by reporting unit, identifying each with the preassigned unit number. This arrangement provides a basis for SSA to isolate earning discrepancies and to assign geographic and industrial classification to each unit so that wage reports can be used as a source of statistical data. However, it should be noted that due to the voluntary nature of ERP, every effort is made to set up and maintain a breakdown of reporting units that most closely conforms to the firm's internal business structure in order to minimize the reporting burden on the employer. This may or may not result in the use of establishments as the reporting unit: In summary, operational, procedural, and definitional differences make it difficult to compare the net effect of the use of the "reporting unit" concepts in the BLS and SSA systems.

Finally, it is worthwhile to point out that for all systems the nature of the units which are classified by industry in each system is affected not only by the formal definitions but also by the specific procedures used to implement these definitions.

# 2. Units Included in the Target Population

The second aspect of coverage is to identify which of the specified units are included in the target population for the system. The 5 principal criteria are:

- a. Geographic location. All systems cover units located in the United States and owned by United States citizens or legal entities. Treatment varies for units located in United States territories and possessions, for units with non-United States ownership physically located in the United States, and United States-owned units located outside of the United States.
- b. Legal form of organization. Each of the IRS systems covers only one form of organization: sole proprietorship, partnership or corporation. The FTC Quarterly Financial Report system covers only corporations. Most systems cover all forms of organization. However, coverage of government-operated units differs greatly, as described in d. below.

- c. Presence of employees. Sole proprietorships or partnerships with no employees are included in the IRS systems if they are required to file tax returns. These nonemployer establishments are incorporated into the economic censuses from IRS records; they are not independently contacted by the Census Bureau. Also, establishments without payroll are included in the Census of Agriculture. All other coding systems code only units with employees.
- d. SIC divisions. Some systems are restricted to specified SIC divisions or parts of divisions. For example, the Census of Agriculture covers only part of Division A (Agriculture, Forestry, and Fishing). The FTC Quarterly Financial Report system covers only corporations whose primary activity is in mining, manufacturing, wholesale trade and retail trade. The inclusion of government units varies. They are not covered at all by IRS systems, but are covered in part by several other systems. The BLS Employment and Wages system covers government employees at all levels, except for members of the armed forces.
- e. Size. Industry coding in the economic censuses is limited to employer establishments which exceed payroll cutoffs that vary by industry. These cutoffs are set to exclude the smallest establishments within an industry from getting a census form. The census data, including industry codes for these small establishments, are taken from administrative records. In the Census of Construction, however, census forms are mailed to a probability sample of establishments below the established cutoffs, and sample estimates for this group are included in the census totals.

Table 2 on page 27 shows the coverage of the systems reviewed with respect to criteria b., c., and d. For this purpose, the six IRS systems were grouped to form two "mega-systems": the Revenue Processing and the Statistics of Income systems.

#### Coding for a Sample or a Population

The third aspect of coverage is whether or not sampling is used. If it is, the particular sample design will affect the frequency with which coding is required and the potential for sharing industry codes with other systems. Examples of sample-based systems are the IRS Statistics of Income systems, the FTC Quarterly Financial Report system, and the Census Bureau's Business Births coding system.

Of all systems reviewed, the IRS systems (condensed in Table 2 from six to two systems) are the most complete, covering all SIC divisions except J, Public Administration, and all forms of organization except "government establishments" in the other SIC divisions.

Table 2.—Coverage of Industry Coding Systems Reviewed, by Standard Industrial Classification (SIC) Division

-	SIC Division									
Agency and name of industry coding system	Agricul- ture, forestry and fishing	Mining	tion	ing	Transporta- tion and public utilities	sale trade	Retail trade	and real estate	Services	trati
	A	В	C /	D	] E	F	G	<u> </u>	I	1 1
			IA	LL FORMS	OF ORGANIZAT	ION, INC	LUDES ZEF	RO EMPLOYEE	UNITS	,
BUREAU OF THE CENSUS:			*			*			1	
Agriculture Census	x <u>1</u> /	-	-	-	-	•	-	· <b>-</b>	-	-
INTERNAL REVENUE SERVICE:			4						,	ľ
Statistics of Income Revenue Processing	X X	X X	X X	X X	X X	X <sup>4</sup>	' X	X X	X X	-
-,			II	ALL FORMS	of ORGANIZAT	TION, EM	PLOYERS (	<b>ONLY</b>		ļ
BUREAU OF LABOR STATISTICS:	:		, ,	The two are	,	,, _				ľ
Employment and Wages	x2/	x	x	<sup>1</sup> <b>X</b>	x2/	x	x	x	×	x
BUREAU OF THE CENSUS:	,		•							-
Business Births Company Organization		-	-		-	X	x	-	<u>x3</u> /	-
Survey	X	x	X	×	X	X	X	X	×	- 1
Patterns	. <u>x4</u> /	X X	<b>X</b> .	X X	x <u>4</u> / x <u>6</u> /	X X	X X	<b>x</b> -	x <u>x6</u> /	- X
SOCIAL SECURITY ADMINISTRATION:			-	4			- i			
Single-Unit Employer Identification (EI)		•					,		•	`
File Multi-Unit EI File	. X	X X	- X X	X X	X X	, <b>X</b>	<b>X X</b>	X X	X X	X.
BUREAU OF ECONOMIC ANALYSIS	<b>5:</b>		ш.—	- CORPORA"	TIONS ONLY					·
Direct Investment								`		
Statistics	x	x	<b>x</b> ,	, <b>x</b>	x	<b>x</b> '	. <b>X</b>	x	x	X
FEDERAL TRADE COMMISSION:						<b>X</b>				
Quarterly Financial Report2/	-	x	. <b>-</b>	x	-	x	· <b>x</b>	-	-	-

<sup>-</sup> Not Covered.

Major groups Ol and O2 only.
"Small" agricultural employers and railroads are excluded. 2/ "Small" agricultur3/ Selected services.

<sup>4/</sup> Farms and railroads are excluded.

The Economic Censuses include zero employee units but the industry codes are derived from administrative records.

Selected categories in these divisions.

Includes state and local government units which elect social security coverage.

<sup>8/</sup> Foreign government parents included for "inward investment" part of program.

<sup>9/</sup> Responsibility for the Quarterly Financial Report was transferred to the Census Bureau in late 1982.

The most complete coverage of Division J, Public Administration, is by the BLS Employment and Wages System, since most public as well as private employers are covered by the Unemployment Insurance system. It should be noted that the 1972 revision of the SIC changed the principles for classification of "government establishments." Previously, most of them had been classified under Division J, Government; since 1972, each one is to be classified by its primary economic activity, with only those not classified in other divisions to be assigned to Division J, Public Administration. One result of this change is that the TRS systems, which do not include any "government establishments" (since they are not taxed), can no longer be expected to have full coverage in all of the other SIC divisions.

For employers, i.e., businesses with one or more paid employees, the BLS Employment and Wages and the SSA single-unit EI systems between them should have virtually complete coverage of all SIC divisions. The BLS system excludes railroads and some "small" agricultural employers (the cutoff varies by State); the SSA single-unit system has only partial coverage of Federal, State and local government employers and tax-exempt nonprofit organizations.

### C. Frequency and Timing of Initial Coding and Updating

The extremes of this dimension can be represented by the IRS revenue processing coding systems and the SSA single-unit ET In the IRS revenue processing systems, industry codes are assigned annually to businesses reported on tax returns, without reference to prior year codes. In the SSA system, each covered employer is assigned an industry code at the time of entry into the system, which occurs when the employer applies for an EI number. This code is generally retained in the system unless and until updated, primarily by matching against economic censuses codes for the employers in the file. These two approaches can be distinguished by the labels "periodic, indepenthe approach represented by the IRS systems and dent" for "cumulative" for the approach represented by the SSA single-unit system. As another example, BLS has a tight schedule for new code assignments, along with a three year cycle for updating. Many systems lie somewhere in between the extremes. Where industry coding is done for a sample of units in the target population, the approach used will depend on whether and how much the samples for successive time periods overlap.

### D. Classification System Used

All of the systems studied use a classification scheme based on the SIC. Some systems which classify groups of establishments, e.g., the IRS systems for corporations, use systems based on the ESIC, which in turn ties into the SIC.

For the systems reviewed by the Industry Coding Working Group, the following assertion can be made: while each

classification system is based on the 1972 SIC 1/ or the 1974 ESIC (which in turn is derived from the 1972 SIC), each system departs from it in one or more respects. These departures fall into three categories:

- -- grouping of SIC categories
- -- subdivision of four-digit SIC categories
- -- addition of categories not covered by the SIC

For the systems reviewed, grouping of SIC categories is more common than subdivision.

The SIC contains 1,005 four-digit and 421 three-digit codes. The systems of IRS use a much smaller number of categories than the others, currently in the neighborhood of 200 for each of its 6 systems. The groupings vary by type of organization; there are different groupings for sole proprietors, partnerships and corporations. For each organization type, the groups for the Revenue Processing and Statistics of Income (SOI) systems are essentially the same. There are a few instances where IRS has subdivided SIC industries. For example, in the partnership systems, SIC Industry 7011, Hotels, Motels, and Tourist Courts has been divided into (1) hotels, and (2) motels, motor hotels, and tourist courts.

The BLS system uses most (971 of the 1,005) four-digit industry codes. In the 34 remaining industries, BLS experience is that four-digit SIC level coding is often unreliable because of conditions that prevail in these industries, such as frequent fluctuations in employer products or services or generally inadequate employer records.

The SSA system also uses most of the four-digit industry In the SSA systems, the full four-digit SIC Code is the codes. preferred code, except for major groups 01 (agricultural production -- crops) and 02 (agricultural production -- live-stock), and division J (public administration), where only the two-digit detail is provided. The codes used for these groups are called "foldback" codes. Thus, there are 63 of the 1,005 SIC industry codes which are not used at all. For 115 industries, "foldback codes" are used only if the employer does not furnish enough information to code to the four-digit level; followups for additional information are not attempted by SSA. The use of these foldback codes was especially heavy during a period in the early 1970's when SSA was doing "dual coding" (assigning two codes to each employer, one based on the 1967 SIC and one based on the 1972 SIC) in preparation for conversion of their systems to the 1972 SIC. In summary, it seems fair to say that full SIC detail is lacking in SSA's systems for 178 of the 1005 industries in the 1972 SIC.

<sup>1/</sup> As revised by the 1977 Supplement (Office of Federal Statistical Policy and Standards, 1977b).

The Census Bureau's industry classification system for the 1977 Economic Censuses is described in its 1977 Industry and Product Classification Manual (Bureau of the Census, 1977b). The latest version of this IPC manual for the 1982 Economic Censuses has recently been released. Census establishment codes carry full SIC four-digit industry detail except when information available for classification is incomplete, or when publication of establishment data for a particular industry would disclose individual company operations. Industries affected by the latter restriction for 1977 are:

- (1) Mercury, 1092, grouped with 1099
- (2) Typewriters, 3572, grouped with 3579
- (3) Electronic tubes, 3671 to 3673, carried as 3671.

In addition, for economic censuses purposes, the IPC Manual provides for subdivision of selected industries in SIC major groups 41, 42, 47, 50-59 and 70-89, i.e., in the areas of transportation, wholesale and retail trade, and services. The "sub-industries" are identified by adding two digits to the 1977 Economic Censuses, 83 four-jigit SIC code. For the four-digit industries in these major groups were subdivided to form 256 six-digit sub-industries. Two different patterns have been followed in subdividing four-digit industries. cases, there is only one level of disaggregation for an industry, i.e., the six-digit codes differ only in the 5th digit, and the 6th digit is 0. In a few cases, however, there are two levels of disaggregation, i.e., one or more of the five-digit codes will be subdivided by using different digits in the 6th position.

All of the systems have conformed to SIC revisions; in addition, many of them have introduced other changes from time to time, usually in the direction of showing more detail.

#### R. Classification Principles

Given the general principle of adherence to the SIC, there remain several conceptual issues to be dealt with in order to develop the procedures to classify establishments or other units by industry (Simmons, 1953). These include:

# 1. Classification of units with multiple activities.

Under some conditions, such units may be split and classified separately. This option is more likely to be used when reports are filed solely for statistical purposes. When it is not used the first decision needed is what measure of activity to use. Options include gross receipts, value of sales, value of production, value of shipments, and employment or payroll associated with each activity covered by a separate SIC code. A second decision is how to use these measures to determine the principal activity. One option is to simply choose the 4-digit (or 6-digit if using IPC) category with the highest value of the measure chosen. An alternative sometimes used is a hierarchical

procedure: choose first the SIC division which has the highest value, next the major (2-digit) industry within that division with the highest value, and so on until the 4-digit or 6-digit level is reached.

ror establishments the main question is what measure of the relative importance of different activities should be used? The 1972 SIC Manual (Office of Management and Budget, 1972) is clear on this point. It states that "Ideally, the principal product or service should be determined by its relative share of 'value added' at the establishment" (p. 12). Recognizing, however, that data for value added for each product or service are difficult to obtain, it recommends that the following data measures be used (SIC Manual. p. 12):

# <u>Division</u> <u>Data Measure</u>

Agriculture, forestry, and fishing, hunting, and trapping (except agricultural services)

Mining Value of Production

Construction Value of Production

Manufacturing Value of Production

Transportation, communications, Value of receipts or electric, gas, and sanitary services revenues

Wholesale trade Value of sales

Retail trade Value of sales

Finance, insurance, and real estate Value of receipts

Services (including agricultural Value of receipts services) or revenues

Public administration Emplo

Employment or payroll

Value of Production

The recommendation is qualified in two ways. First, it is stated that these measures should be used "when available." Second, it is stated that "In some instances, an industry classification based upon the recommended output measure will not represent adequately the relative economic importance of each of the varied activities carried on at such establishments. In such cases, employment or payroll information should be used to determine the primary activity of the establishments."

Once relative (or absolute) values of the measures have been obtained for each product or service by four-digit industry, the establishment is coded to the industry with the largest share of the total, without regard to the shares of higher-level SIC categories (industry groups, major industries, or divisions).

To what extent are these recommendations followed in the systems reviewed by the Industry Coding Working Group? Following is a summary of the practices of the four major agencies. It will be seen that none of the agencies follows the SIC Manual in every respect.

<u>BLS</u> -- For all SIC divisions except Division J, public administration, the source documents for industry coding ask for sales or receipts. The source document for government reporting units asks for employment or payroll.

Census -- According to the official description of industry coding procedures for the SSEL (Bureau of the Census, 1979), the recommended measures are used except in Division C, construction, where value of receipts is used in place of value of production and Division D, manufacturing, where value of shipments is used in place of value of production. It should be recognized, however, that the specified measures are not available on a current basis for some units in the SSEL, in particular, those that are out of scope of the economic censuses or are not included in the mail portion of the censuses.

IRS -- Taxpayers are asked to provide codes and/or short descriptions of their "principal activity," which is generally defined in the instructions as the one accounting for the greatest proportion of sales or receipts. There are two exceptions to this general rule. First, the tax schedule (Schedule F) for farm sole proprietors contains entries for income (receipts) for each of several distinct crop and livestock items, so that a more objective basis is available for coding to industries within this division. Second, starting in tax year 1977, the instructions for the partnership tax return (Form 1065) have stated that the principal activity should be the one accounting for the largest proportion of assets. Before then, the standard instruction to base principal activity on sales or receipts was used.

SSA -- Currently employers applying for an EI number are asked to describe their "nature of principal business activity" without any specific reference to the treatment of multiple activities. Multi-unit employers who provide data for their separate establishments or reporting units are asked to provide percentages corresponding to the principal activities of each one, listed in order of importance, but the instructions do not say on what measures these percentages should be based. The report form also asks for number of employees engaged in each activity. In the coding process based on these reports, a manufacturing industry code is preferred over all others if the associated percentage is 20 percent or more.

Except for the SSA special treatment of manufacturing just noted, all agencies assign the industry code for the category with the greatest share of activity, using data by four-digit SIC industry or the most detailed level contained in the system.

One solution that has been proposed for the multiple activity problem is to assign more than one industry code to establishments with more than one activity. The Census Bureau has developed but not yet implemented a proposal that the SSEL include secondary activity codes for each four- digit SIC activity with sales/receipts of \$100,000 or more (Bureau of the Census, 1979). The record for the establishment would carry a sales/receipts size class code corresponding to each activity code.

#### 2. Time interval and reference period

One year is the standard time interval for most systems. The SSA systems are an exception; the input document asks for a description of the principal activity carried on, without any reference to a specific time period. Most systems use a calendar year, but in some systems the reports are for tax years or fiscal years, which are not equivalent to calendar years for all units coded.

Another important consideration is the relationship between the reference period for code determination and the period for which data are collected and the code assigned. This leads to the question of updating, i.e., how often should industry codes be revised? There is considerable variation both between and within systems as to the frequency of updating industry codes, or refiling, as it is sometimes called.

When a system is used to produce aggregate data such as employment, payroll, receipts, etc., classified by industry, the reference period on which the industry code is based may not be the same as the period covered by the data. The major industry coding systems reviewed do, in fact, differ considerably in this respect. Following is a broad outline of the differing practices followed by each of the four major industry coding agencies.

IRS -- Returns are industry coded annually, based either on self-coding by taxpayers, or coding from an activity description on the tax return. Thus, for data by industry from the IRS systems, the reference periods for the data and the industry classification always coincide.

BLS -- Each reporting unit is classified initially when the employer enters the unemployment insurance system. It is BLS policy that codes should be reviewed and updated on a fixed time schedule, as follows:

Type of Unit

Frequency

Units with 500 or more employees, except government

Annually

All other units, except government

Every 3 years

Government units

Every 5 years

The timing of the 3-year cycles varies by SIC division, so that review and updating is done for units in certain divisions each year. Information leading to code changes may come from other sources between regular updates; the extent of such changes and how well they track actual changes is not known. The source documents used for initial coding and updates request relevant information on activities for the most recent calendar year.

SSA -- Each employer is classified initially at the time an application for an EI number is filed. The application form asks for information about the nature of the business at the time of the filing; there is no defined reference period. Shortly thereafter, eligible multi-unit employers are asked to submit activity information for each of their reporting units, the situation with respect to reference period being the same as for the original application form. For single-unit employers, the last general update was based on a comparison with codes assigned in the 1972 Economic Censuses. For multi-unit employers, changes are based either on reports filed voluntarily by employers or on correspondence initiated by SSA when the units for which current wage reports are submitted do not match those in the file. Resources for such correspondence are limited.

Since both the single and multi-unit employer files carry date codes indicating the most recent update of the employer's industry classification, it would be possible to tabulate each file to obtain a distribution of employers by years elapsed since last update.

Census -- Reference periods vary by coding systems. For units covered by mail (or interview) in economic censuses, the industry classification has the same reference period as the data. This is also true in some but not all current surveys. Perhaps the best approach is to consider the SSEL, which provides the frame for all censuses and surveys and for the annual County Business Patterns program. 1/ For the larger multi-unit companies, industry codes for their establishments are updated annually in the Company Organization Survey. Smaller multi-unit companies are updated once between five-year economic censuses. At the other end of the spectrum, industry codes for single-unit

<sup>1/</sup> This is true for all units with employees. IRS is the main source of information for zero-employee units.

employers outside the industry scope of the economic censuses (such as those included in Division H, finance, insurance, and real estate, and some industries in other divisions) and for those small employers who are in scope but not included in the mail portion of the census will in most cases be the original codes assigned to them by SSA when they applied for EI numbers.

In summary, most agencies use a one-year reference period for the activity data on which industry classification is based, the exception being SSA which asks for current activities with no defined reference period. Updating practices vary widely, both within and between agencies. (See Table 1 on page 23, Column 8.)

### 3. Other considerations

Some data users are troubled by the effects of sudden and/or erratic changes in industry classification, especially when large units are affected. This has led to the application, in some systems, of resistance principles. After a preliminary code has been determined using data from the current reference period, the preliminary code is compared with codes from one or more previous periods. If the preliminary code differs from the prior one, it is accepted only if certain threshold conditions are met. Several of the systems studied incorporate resistance principles.

There is also the problem of the classification of certain ancillary or auxiliary activities, such as central administrative offices, manufacturers' sales branches, laboratories, and warehouses. Classification of these units is usually based on the activities of the establishments they serve, as specified by the SIC Manual.

#### P. Information Used as Input to Coding

Various sources of information are used as input for classification of units by industry within the agency systems covered in this study. The two principal categories are agency source documents, and information other than agency source documents. The latter encompasses prior codes assigned within the same agency and codes from other agencies. The referencing of codes and other information available from commercial sources and contact with the company by phone, correspondence, or in person are also methods of obtaining additional coding information.

#### 1. Agency Source Documents

The principal resource for assigning industry codes to units within each system is usually the source document(s) used by the agency. The reason for this is that the codes from other agencies or commercial business listings may not be fully compatible with the data classification requirements of the

receiving system because of differences such as the required level of detail, coding principles, code inaccuracy and whether or not the codes apply to the appropriate reference period. Also, in many situations code transfers are prohibited by law.

A study of the source documents used for the different coding systems shows a variation between agencies and in some cases within agencies. Lack of standards in this area could be one reason, but the variation can, in most cases, be justified by the major differences between each agency program's data requirements for the design of their source documents, and whether industry coding is a primary or supplemental consideration in this program.

some factors that an agency must consider in designing the form are the type of information needed in order to obtain the desired level of industry detail, the scope of instructions needed to secure this information, and whether or not the form can be specialized to cover specific industries. It is also necessary to determine whether the forms are to be self coded by the respondent, manually coded by the agency's classifiers or coded by computer. In addition, the burden which completing the form places on the respondent must be evaluated.

A very important factor that should be noted is that often the coding source documents are designed primarily for other purposes. For example, the Form SS-4, which is used as the main coding source for SSA's single-unit EI coding system, is actually an IRS form utilized by employers and others in applying for an EI number. Another case would be the IRS' Statistics of Income Coding Systems where tax schedules, such as the Form 1120, are used for industry coding. Coding information is often a minor part of such forms.

In contrast, some other agency source documents are specifically designed for the collection of industrial data. These forms may vary from the general purpose type to report forms tailored to a specific industry. Examples, of these latter types of source documents are the various report forms used in the economic censuses. These forms are specialized to the industry which has been determined by codes assigned from previous censuses or surveys, the Company Organization Survey (COS) or Social Security Administration (SSA) records. If a code is not available and the kind of business cannot be determined from the trade name or other reliable information, a more generalized form is sent.

In general, the principal difference among the source documents is the nature and detail of coding information available on the various forms used in each agency's system(s). The type of information requested on these forms for determining an industry code ranges from brief descriptions of the principal business activity, or pre-listed industry descriptions and codes for self-selection, to percent distributions of gross sales or

Specific examples of these receipts by products or services. varied kinds of information are: (1) pre-listed taxpayer-selected codes such as on IRS Form 1120; (2) pre-listed kind of business activity check boxes (with or without industry codes) on report forms used to classify establishments lacking industry codes to mailing industry-specific forms in the economic prior censuses; (3) respondent-furnished descriptions of principal products or activities based on percent of total sales on BLS Forms 3023-A and 3023-B (of which there are different versions for each industry division); (4) principal business activity on IRS Form SS-4 used in SSA's single-unit EI coding system; and (5) sales distribution by industry on BEA's Form BE-12 used in their Benchmark Surveys. In the absence of an adequate description of the unit's activities, some agency systems may use the trade name as a coding source (e.g., Hilda's Beauty Shop, Bob's Cafe or Johnson's Department Store). This "name coding" is used in SSA's coding of the Form SS-4.

The following is a comparative analysis of the level of detail available on source documents. It provides a comparison by level of source information detail based on the chart shown below and gives examples for each category (See Chapter VI for actual source documents and brief description of each).

Category	Coding by:	Level of source information detail
A	Respondent	Not applicable
В	Agency	Low
С	Agency	Medium
D	Agency	High

Category A (Self-coded) -- The only systems which use self-coding (i.e., coding by respondents) almost exclusively are the IRS revenue processing systems for partnerships and corporations. Some forms used in BEA's Direct Investment (DI) Statistics Program also request respondents to enter up to eight 3-digit codes which represent DI Industry Classifications under which they have sales. However, final code determinations are made and entered on the forms by BEA coders. Bureau of the Census forms, especially in the retail and wholesale trade and service areas, also frequently utilize pre-listed, respondent-selected descriptions and codes. In most cases, responses to these items are checked against other data furnished on the form in order to determine what industry code to assign.

The source documents for the above mentioned IRS systems are the appropriate tax return forms for these two categories of taxpayers. The relevant data items and instructions from the partnership return (IRS Form 1065) for tax year 1981 are shown as Exhibit 1, Chapter VI. The "Business Code Number" is to be

entered by the taxpayer in Item C on the first page, using the instructions and code list on page 12 of the instructions. The code list provides a short description for each of the industries included by IRS along with the appropriate code: Taxpayers are also asked to give a brief description of their principal business activity and principal product or service in Items A and B, respectively. This information is used very little in revenue processing, but to a greater extent in the Statistics of Income industry coding.

An observed feature of self-coding is the potential for a high proportion of incorrect codes immediately following a revision of the Standard Industrial Classification. Some evidence on this score is presented in Chapter IV.

Category B (Agency coded, low detail) -- The example for this category is also taken from IRS. Exhibit 2 of Chapter VI shows the relevant data items and instructions from the 1981 tax return schedule used for nonfarm sole proprietorships (IRS Form 1040, Schedule 2). The primary data items used for coding are Item A, a two-part item calling for brief descriptions of the "main business activity" and its "product" and Item B, the business name. The instruction for Item A is to "Report the business activity that accounted for the most income...Give the general field as well as the product or service. For example, "'wholesale-groceries' or 'retail-hardware'."

For some returns, additional clues to the correct classification may be found by examining other parts of the return, e.g., the kinds of expenses (deductions) reported in Part II and the kinds of property listed in Schedule C-2, Depreciation. Note, however, that taxpayers are not required to show a breakdown of receipts or sales by source, so there is no way even to check that the main activity has been properly identified, let alone to apply the more complex rules that are used for some combinations of activities.

It may be noted in passing that IRS form 1040, Schedule F and Form 4385, which are used for farm sole proprietorships, do require a breakdown of sales or income from different kinds of crops and livestock production. This is probably sufficient to put these source documents in Category D.

Other source documents classified as providing a low level of input detail were certain ones used by the Census Bureau as a preliminary to more precise coding of later documents based on the economic censuses or current surveys.

Category C (Agency coded, medium detail) -- The main example for this category is the Form SS-4 (Application for Employer Identification Number). The complete Form SS-4 and the relevant section of the instructions for it appear as Exhibit 3 of Chapter VI. This is an IRS form used by SSA to classify all employers for the single-unit employer file. (Codes for

establishments or reporting units of multi-unit employers are based on a more detailed form which is sent to eligible employers following receipt of the initial application.) The primary data item used for industry classification is Item 14, Nature of Principal Business Activity. The instructions for this item give examples of the kinds of descriptions desired for various SIC divisions. Other items which may assist in classification are:

Items 1 and 4 -- Name and Trade name.

Item 10 -- Type of organization.

Item 16 -- Breakdown of employees by type.

Item 17 -- For manufacturers, principal product and raw material used.

These items, especially 17 and 18, cover certain of the key data requirements needed for classification that were not covered in the Category B example. The Form SS-4 is classified in the medium rather than high detail category primarily because it does not provide any breakdown of multiple activities. Several earlier versions of the SS-4 did include an item asking manufacturers to list their three principal products and to give the percentage of total value of products represented by each of these.

Category D (Agency coded, high detail) -- Within this category, the amount of detail and the general approaches used vary, so it will be useful to give more than one example.

The source documents which provide the most information for industry coding are the mail questionnaires used in the quinquennial economic censuses. These questionnaires call for detailed information and are tailored to different groups of SIC industries; hence they include the specialized inquiries needed to assign industry codes within those groups. Special procedures are, of course, needed to handle questionnaires returned by establishments which are inappropriate to their activities.

Exhibit 4 of Chapter VI shows one questionnaire for the 1982 Census of Retail Trade -- Tires, Batteries, Parts, Accessories, (Form CB-5502). This questionnaire was mailed to establishments believed to be in Census Industry and Product Classification (IPC) categories 553110 (tire, battery and accessory dealers) and 553120 (other auto and home supply stores). The "mailout" code, i.e., the latest IPC code for that unit from the Standard Statistical Establishment List (SSEL), will appear on the mailing label. A "self-designated" code will be determined on the basis of the respondent's entry in Item 9, Kind of Business. Normally, the final IPC code will be computer-

assigned, based primarily on the merchandise lines data (Item 11), but also taking into account other relevant items on the form, including dollar volume of business (Item 5), class of customer (Item 7), method of selling (Item 10) and a specific inquiry on sales and receipts from retreading tires (Item 12a). The mailout and self-designated codes enter into the final code determination only when the data for the items normally used are incomplete, ambiguous, or contradictory.

Other forms that provide a high level of information for industry coding are BLS Forms 3023-A (Industry Classification Statement) and 3023-B (Industry Verification Form), which are designed for each industry and used for updating all industry codes. They are also used to update area, type of ownership, and auxiliary codes of existing units covered by the Unemployment Insurance Employment and Wages (ES-202) Program on a three-year refiling cycle. Form BLS 3023-A is used sometimes by the state agencies to clarify or obtain additional information necessary to assign SIC codes to new employer accounts. For both forms, there are separate versions for each industrial division (including an "all industry" version). Each form also provides for the inclusion of other establishments reported by a multiunit company.

Exhibit 5 of Chapter VI shows BLS Form 3023-A7 (Rev. Dec. 1982), which is one of the forms used to update industry codes for reporting units currently classified in wholesale trade. Unlike other examples discussed in this section, this form is designed primarily to get the information needed for industry classification of the reporting unit. The key items on the form for this purpose are items B, D and E. Item B covers the identification of multiple products or activities of the reporting unit, and the percent of total sales (value of receipts) accounted for by each during the most recent calendar year. Item D identifies Central Administrative Offices (CAO's) and auxiliary units, and item E asks for the principal class of customer, as an aid to determining whether the unit is wholesale or retail.

A final example in this category comes from the Federal Trade Commission's (FTC) Quarterly Financial Report (QFR) Program. (This program was transferred to the Bureau of the Census in late 1982.) Exhibit 6 of Chapter VI shows FTC Form 59-103 (rev. Oct. 1979), Nature of Business Report. The FTC uses two versions of this form, the one shown, which is for the manufacturing division, and a second version for the other SIC divisions included in the QFR Program (mining, wholesale trade and retail trade). The Nature of Business Report is sent to all corporations which are about to enter the QFR sample for initial determination of status, and, for updating purposes, to certain corporations reentering or remaining in the sample. Like the BLS Form 3023, its primary purpose is to classify the reporting units by industry. In addition, several questions are asked to determine the current corporate structure of the reporting unit.

The key item on the form is Item 3, in which the respondent is asked to list products made, processed or assembled and/or sold, with the percent share of gross receipts accounted for by each. In addition, information is requested on kinds of raw materials used and processes used in production. Unlike the BLS form, this form does not provide any illustration of the level of detail desired in distinguishing different product categories.

# 2. Information Other than Agency Source Documents

As stated earlier, most agencies rely primarily on their own source documents as input to their coding systems. However, in certain situations they may resort to other coding sources such as additional contact with the company, prior codes assigned to the same units within their own agency, codes supplied by other agencies, and codes and other pertinent information extracted from commercial sources.

The prior codes assigned by an agency are used for various purposes. Listed below are some of the uses and examples of agency systems to which these situations apply.

- -- Report form selection. During the economic censuses the Census Bureau utilizes prior codes as a selection factor in determining the appropriate form to be mailed.
- reference for manual editing. Many of the agency coding systems reference prior codes during updating processes for purposes of reviewing code changes, determining accuracy of current codes and making final code determinations. For example, prior codes for permanent sample units in FTC's Quarterly Financial Report (QFR) are available to the coders for determining code changes for large corporations.

Codes supplied by other agencies are also used for various purposes. Some of these are listed below with examples.

- -- Report form selection. The Census Bureau uses industry codes from SSA records if no previous Census assigned codes are available to determine the appropriate report form to mail in the economic censuses.
- Coding of nonrespondents, and establishments not included in the mail part of the economic censuses. IRS Principal Industrial Activity (PIA) and SSA assigned codes are two of the various sources used by the Census Bureau for determining an industry code for these cases in the economic censuses.

- Coding of units with incomplete data. The Census Bureau references SSA assigned codes when classifying cases with insufficient information in the business births coding system.
- -- Updating procedures. The Social Security Administration attempts to update its code files every five years through a coordination with census records based on codes resulting from the economic censuses (especially following a major SIC revision). The last such update was based on the 1972 Economic Censuses.

Other sources of coding information are commercial business listings (e.g., Dun and Bradstreet, Moody's, Thomas Register). Many agencies use these as a source when there is insufficient information to assign a complete industry code to a unit. Some examples of the different agency coding systems which utilize these references are: (1) business births coding (Census), (2) single-unit EI file (SSA), (3) Company Organization Survey (Census), (4) economic censuses (Census), (5) Quarterly Financial Report (FTC), and (5) Statistics of Income ---Corporations (IRS):

The final coding source (and indeed the first and preferred source for large establishments and firms) by which an agency may obtain coding information for a unit when there is insufficient information is through additional contact with the company by phone, written correspondence, or in person. This is done for most of the systems and, as a case in point, for the Unemployment Insurance (UI) Employment and Wage Program (Bureau of Labor Statistics). Here the State may send a BLS-3023 form (for new accounts), contact the employer by phone or make a personal visit in order to obtain the needed information.

The wide variation among the coding sources used by the various agencies affects the uniformity of codes assigned to the same units in different systems. Greater standardization of the coding systems in this area would seem feasible at this time, but only for agencies which have similar data requirements and have the resources needed to code at the agreed level of detail.

#### G. Coding Procedures

The procedures developed for use within the different coding systems encompass a variety of activities. These include:

- o The methods by which the industry codes are assigned (i.e., manual, computer-assisted, automated).
- o Treatment of missing data.
- o Data entry.

o Quality assurance procedures (i.e., manual quality control and computer consistency checks).

The following provides descriptions of procedure types available under each of these functions and examples of how they are used. It shows that wide variations exist between the procedures for the systems studied. The fact that these differences will affect the comparability of codes between agencies is self-evident.

### Methods of assigning codes.

There are three principal methods by which the initial industry codes are assigned. Of these, manual coding is the most frequently used. The other methods used are "automated coding" and "computer-assisted coding," which is also a form of manual coding. At this time the Census Bureau is the only agency which makes use of "computer assisted coding." Listed below are basic descriptions of the procedures which apply to each of these methods:

- -- Manual Coding. Under this method the classifier manually assigns an industry code directly to the source document (or other form used for data entry purposes) based on information supplied by the respondent and other available sources such as commercial references or prior codes.
- -- Computer-assisted Coding. This system was developed by the Census Bureau to assist the coder during manual operations by computerizing the basic coding routine. This system is being used in several phases of the 1982 Economic Censuses processing.

Under this method, the coder, who is working at an interactive computer terminal, is first required to select the major SIC division which relates to the activity description and/or trade name supplied on the source form. Then the coder selects a "key word" based on the same information and enters it into the terminal. If possible, the system matches the "key word" to one or more verbal descriptions of SIC industries. These industry descriptions are then displayed, with their associated code, for the coder to select the description and code which is applicable. If the coder is unable to assign a code at this point, the system will then direct the coder through several routines until a code is derived. If this fails the case is referred to an analyst for review.

In addition to its coding functions, this method was also developed to improve the training of

coders, increase consistency, and provide a flexible mechanism for continuous updating of descriptions and codes in the system and IPC Manual. It is also the first step towards a fully automated system of coding through the development of a comprehensive dictionary of industry descriptions.

Computer/Automated Coding. Currently no coding system studied by the Working Group is fully automated; however, two agencies (Census Bureau and ... IRS) are using largely automated coding procedures. Within the Census Bureau systems (e.g., the mail portion of the economic censuses, Census of Agriculture for farms with sales of \$2,500 or more and other periodic surveys such as the Annual Survey of Manufactures) which have implemented this method, this is done by using computerized data on receipts or sales by type of product or service to assign and place in the records for each unit an industry code, according to a programmed set of Starting with tax year 1981, IRS's SOI rules. programs have used largely automated procedures for generating current year SOI codes. Procedures vary by type of return and tax year. For most returns, the automated coding process derives the current year SOI code either from the prior year SOI code or from the current year revenue processing code. Manual coding is used only on an exception basis.

The following lists the agencies covered in the review and describes the manner in which these methods of coding are applied, within the various coding systems.

BEA -- An editor manually assigns the industry codes using the "top down method." The SIC Division is first determined by aggregating the sales distributions which are each assigned a three digit Direct Investment industry classification by the respondent. Then a more detailed industry code is assigned based on the subdivision of the industry division which has the largest percentage of sales. This coding procedure is used in coding source documents in Benchmark Surveys (Forms BE-10 and BE-12) and forms filed for new entities and major code changes (Forms BE-507 and BE-607).

BLS -- An initial industry code is manually assigned to each unit first entering the Unemployment Insurance Employment and Wages (ES-202) Program based on the principal business activity (as defined in the SIC Manual) submitted by the employer on an "employer status determination of liability form." Except for problem cases, which are individually handled by regional offices or at the national BLS office, the industry coding is performed at each of the individual State Employment Security Agencies (SESA's). In addition, on a 3-year refiling cycle,

codes for existing units are updated through the use of either BLS Form 3023-A (Industry Classification Statement) and 3023-B (Industry Verification Form) or similar state versions. verification form is currently being used in several States on a trial basis. After testing, it is expected that it will be used in place of the classification statement for most industries in order to reduce respondent burden and the cost of refiling. both of the BLS forms, there are separate versions for each industry division (including an "all industry" version). by the employer on the supplied Industry information Classification Statement is manually coded at the SESA's. Manual coding of the Industry Verification Form occurs only when the employer indicates that the current activity for the unit differs from the form's computer-generated description of the industry to which the unit was previously coded.

Census — This agency uses a combination of the available methods. Codes and descriptions are prelisted on report forms wherever possible and practical. If information and data are entered on the report form without change or addition to the prelisted material, then subsequent coding operations are largely within the computer. If it is necessary for the respondent to alter or add to the prelisted descriptive material, then verification and review become necessary. If new codes are assigned, this is done manually, utilizing the computer assisted method if possible. Codes assigned manually are then processed and checked in the computer processing in the same manner as prelisted codes, with final codes based on predetermined criteria and procedures or on manual override.

FTC -- Based on the primary business activity and percent distribution of gross receipts by source, the industry coder manually enters a Quarterly Financial Report (QFR) industry code at the top of the Nature of Business Report or Corporate Structure Schedule.

IRS -- During Revenue Processing industry codes are manually assigned to sole proprietorships based on the main business activity. Partnership and corporate returns carry a taxpayer assigned Principal Business Activity (PBA) code which is keyed in directly from the schedule during data entry. Since 1981, SOI industry coding has been largely automated, with manual coding on an exception basis. For sole proprietorships, the current year revenue processing industry code is accepted as the SOI code if it is a valid industry code, other than "not allocable." If there is no revenue processing code or an invalid or "not allocable" code, the SOI code is determined manually. The automated coding process for partnerships and corporations makes use of the prior year's SOI and revenue processing industry codes as well as the current year revenue processing code. If the current and prior year revenue processing codes agree, the prior year SOI industry code is accepted for the current year. If they differ, the SOI code for the current year is determined manually. If prior year codes are not available, a valid current year revenue processing code is accepted, except for taxpayers in certain industries and large corporations.

ssa -- Industrial classification of SSA's single-unit and multi-unit employers is a manual operation. Codes are assigned directly to the source documents (Forms SS-4 and SSA-5019) based on the principal activity designated by the employer.

### 2. Treatment of Missing Data.

Each of the systems relies primarily on its own source documents to supply the level of information necessary to assign a complete industry code. However, in those cases where the respondent does not provide sufficient data for the desired level of coding or fails to return the form, the agency must resort to other alternatives. One route which many of the agencies take is to obtain additional information on the unit through further contact with the employer. Another is the use of commercial listings. A third available is to reference either prior codes assigned within the same agency or codes obtained from other Federal systems.

When no additional information is available for the assignment of a complete industry code, the agencies resort to a code that represents the level of information available. The principal methods of code assignment to these types of cases are described below, with examples of the agencies which apply them:

- Assignment of "Unclassified" or "Unknown" Code. This is a code used by an agency when there is insufficient information to determine the industrial activity at any level. Of the agencies studied, all but BEA and FTC use such a code. The assigned code varies between agencies. For example, SSA and Census assign "0000" and BLS uses "9999." IRS uses "9000" for the "not allocable" code.
- Force Coding. This is a last resort method used to a limited extent by the Census Bureau for the elimination of incomplete codes within some of their systems by "imputing" the industry code. For example, for tabulation purposes under the County Business Patterns Coding System partially coded cases may be "force coded" to 4 digit industry codes using known distributions of fully coded establishments within that industry division or group. Also, under the COS and Directory Unit coding of multi-unit establishments, codes are "imputed" for unclassified units based on those assigned to other establishments of the same firm.

-- Partial Coding. Except for BLS, BEA and FTC, the coding systems studied rely on partial coding when there is insufficient information to code to full industry detail. A partial code could be any valid 2 or 3 digit SIC filled in with 0's under Census and SSA coding systems.

Another form of partial coding, which is utilized by SSA, is foldback coding. "Foldback codes" are special 4-digit codes which are used to consolidate 2 or more SIC codes in related areas where full detail is neither attainable from the level of information supplied by the employer, nor is it required for SSA statistical purposes. When there is insufficient information to determine the full industry detail under one of these groupings, the appropriate "foldback code" is assigned to avoid additional correspondence. The main difference between an SSA partial code and "foldback code" is that the latter is not "0" filled (with the exception of special code 0100 which is used for farming activities). For example, if a unit is engaged in landscaping activities, not further described, it is assigned "foldback code" 0784, instead of partial SIC code 0780. The elimination of "0's" in the last 2 positions of the industry code suppresses any future correspondence with the employer.

A third method is the use of "not allocable" codes within IRS' SOI systems. These codes are assigned when the tax-payer provides enough information to determine the industry division, but the level of information is "not allocable" to a specific industry within that division.

#### 3. Data Entry.

This is the procedure where either the final code is keyed into the files or where source information is entered for computer coding. As for entering the codes to the files, this may be done following the manual coding and quality review operations or during the automated coding procedures. The coded information may be keyed from edit sheets, computer listings or directly from the source documents. Information on these procedures in the study was very limited.

#### Quality Assurance Procedures.

Most of the coding systems apply either manual quality control or computer consistency procedures or both for reviewing accuracy and validity of assigned industry codes.

Manual quality control procedures are used in many of the industry coding systems studied. During manual coding operations, coded cases are systematically selected for additional verification for purposes of controlling coding errors. In most cases this is a sample verification. However, there are situations where a 100 percent review is conducted, either because of the size of the unit, or because the industry coder is inexperienced, or because the quality control sampling specifications call for an initial 100 percent review before going to a sample review.

For example, in SSA systems peer review of work completed by experienced classifiers is conducted on a sample basis within the coding branch along with re-review, by the technicians, of errors charged before the blocks are returned to the classifiers for correction. If the error rate is more than 3 percent the coder's block will be reviewed 100 percent. Also, trainees' work is reviewed 100 percent by the technician until the codes reach a required level of accuracy. In addition, a weekly audit of approximately 1,000 Single-Unit Employer's (Form SS-4) and 5 Multi-Unit Employers (Form 5019), which have already been subjected to peer review, is conducted by the Office of Research and Statistics in order to detect outstanding coding errors and problems in the areas of code interpretations and procedures. Another example is the Census Bureau's business births coding system where the forms are placed in blocks of 100 and subjected to a 10 percent sample verification. When the verifier's code determination differs from the initial code assignment the case is referred to a lead clerk or a supervisor for a final decision. If the coding differences reach more than 2, the block is subjected to reworking.

Computer consistency and validity checks are an automated method of review found in all of the systems studied. It is primarily used to check for invalid codes, inconsistencies in coding or continuity of code changes. For example, after the codes have been entered in SSA's single-unit (SU) and multi-unit (MU) EI files, the industry code for each record is computer checked against a list of valid industry codes. Records with invalid codes are printed out on an exception listing. These listings are then checked against microfilm of the original source documents for corrections. Another example of consistency review would be that done for the economic censuses where inconsistencies are flagged during computer processing through edit checks programmed into the system.

In a sense, IRS's new partly automated SOI coding procedures could be regarded as incorporating a consistency check. In this case, the computer comparison is between the current and prior year codes, and a difference indicates the need for manual review and coding of the sample return.

The use of computer checks in the BEA system is somewhat different from the other systems in that the computer actually generates an industry code using the same procedures as the editor. It then compares it to the editor's code selection in order to check for consistency and validity.

#### H. Description of Systems Relationships

Existing systems relationships are of considerable importance for suggesting further systems utilization. In considering

possible new code sharing arrangements it is useful to know something about the linkages that already exist among the industry coding systems that were reviewed by the Working Group. These are of two kinds: intra-agency and interagency. Intra-agency linkages are not inhibited by legal restrictions; technical and operational factors determine their feasibility and desirability.

### Intra-agency Linkages

Census -- Most of the Census Bureau systems studied produce industry codes that feed into the Standard Statistical Establishment List (SSEL). The preferred source is the quinquennial economic censuses; industry codes assigned to establishments responding to census mail inquiries take precedence because they are based on more detailed information about the establishments' activities than is available from any other source.

For multi-establishment (multi-unit) companies, industry are assigned to new establishments and to existing establishments with activity changes on the basis of the Company Organization Survey. This is done annually for the larger multiunit companies and once between 5-year censuses for the small Special coding systems have been established unclassified or partly classified units that are added to the SSEL from administrative record sources. A special classification form is mailed to these units during economic censuses. In non-census years, an attempt is made, in connection with the annual County Business Patterns program, to classify these units based on name and on listings in commercial business directories. The business births coding system and other current sample surveys are additional sources of industry codes based on more detailed and/or more recent data. Within the Census Bureau, the industry classification information flows in both directions; once in the SSEL, codes are used to determine eligibility for inclusion in a wide variety of current statistical programs.

IRS -- The IRS systems cover three types of business units: sole proprietorships, partnerships and corporations. For each type, there are separate coding operations for revenue processing (all returns) and the Statistics of Income program (a sample of returns). The linkage consists in the fact that the same source documents are used in both systems and that the codes assigned in revenue processing are used indirectly in the Statistics of Income industry coding, as explained in Chapter III.G.

#### 2. Interagency Linkages

Interagency linkages are subject to legal restrictions. In general, codes residing in files of statistical agencies cannot be transferred to other agencies for nonstatistical purposes. There are also severe restrictions on interagency transfers of industry codes from administrative systems for

statistical purposes. Nevertheless, some transfers are permitted and do occur. The more significant ones are listed in Table 3 on page 51. This table shows that SSA is an important source of both single- unit and multi-unit industry codes for the Census Bureau's SSEL, the Federal Trade Commisson (prior to the transfer of the QFR to the Census Bureau), and some State Employment Security Agencies. For the economic censuses, IRS provides the Census Bureau with codes from the revenue processing systems for the nonmail units, including all establishments with no paid employees.

prior to the passage of the Tax Reform Act of 1976, the Social Security Administration released employer lists, with industry codes, to several Federal agencies, in addition to those shown in Table 3, for statistical purposes. These lists were usually for selected industries and, in some cases, for samples of employers in these industries. At present such releases can be made only to agencies for which specific provisions have been made in Section 6103 of the Internal Revenue Code.

The transfers from Census to SSA have been allowed under a U.S. Attorney General's opinion of January 5, 1953, known to the agencies involved as the "McGranery Decision," which allows the Census Bureau to update industry codes for other Federal and State government statistical agencies for statistical purposes, but only for those EI numbers whose identities are already known to the agencies receiving the codes. Although this opinion has not been rescinded, the last such transfer occurred following the 1972 Economic Censuses, and at the time was used only to update industry codes on the SSA Single-unit EI File.

A technical problem, as far as inter-system linkages are concerned, is the fact that in the BLS system, EI numbers are not available for all States in the central Name and Address File. Other technical problems are apparent such as the differences between the use of the establishments as the basic reporting unit for multi-unit firms by the Census Bureau, versus the BLS and SSA use of a reporting unit which sometimes includes more than one establishment.

Table 3.--Interagency Transfers of Industry Codes

Transferring agency and industry coding system		Receiving agency and industry coding system	Coding unit	Frequency	Notes `
INTERNAL REVENUE SERVICE, Revenue Processing (Individual and Business Master Files)	1.	BUREAU OF THE CENSUS, Standard Statistical Establishment List (SSEL)	-Sole Proprietorship -Partnership -Corporation	-Quinquennial -Annual -Annual	Primary use is for classification of non-mail units in economic censuses.
	2.	FEDERAL TRADE COMMISSION, Quarterly Financial Report!	Corporations	Annual	Sample of corporations in selected SIC divisions.
SOCIAL SECURITY ADMINIS- TRATION, Single-Unit Employer Identification (EI) File	1.	FEDERAL TRADE COMMISSION, Quarterly Financial Report!	Corporate Employer Birth	Quarterly	Sample for selected SIC divisions.
-	2.	BUREAU OF THE CENSUS, SSEL	Employer Birth	Monthly	To add "births" to SSEL.
	3.	STATE EMPLOYMENT SECURITY AGENCIES, Unemployment Insurance (UI)	Employer Birth	Monthly	Department of Labor contractor acts as inter- mediary. Use by states is optional.
SOCIAL SECURITY ADMINIS- TRATION, Multi-unit EI File	.1.	BUREAU OF THE CENSUS, SSEL	Employer	Semi- annually	Transmittal on Form SSA-5019, new or revised list of establishments.
	2.	STATE EMPLOYMENT SECURITY AGENCIES, UI	Employer	Monthly (	See notes for the two previous transfers.
BUREAU OF THE CENSUS, Economic Censuses (SSEL)	1.	SOCIAL SECURITY ADMINIS- TRATION, Single and Multi- Unit EI Files	Establishment	Quinquennial	Most recent trans- fers followed 1972 censuses and were used only to update codes in single unit file.

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#### CHAPTER IV

#### QUANTITATIVE INFORMATION ON COMPARABILITY AND ACCURACY

#### A. Introduction

The discussion of comparability and accuracy of industry coding so far has been largely in qualitative terms. Factors which lead to differences between systems have been identified. Some of these factors, such as coverage, definition of units, and classification principles, depend primarily on the particular purposes for which each data system has been developed. Others, such as the kinds of source data and the procedures used for coding, depend on the resources available and on the judgments and preferences of system designers. Differences also arise from errors in carrying out the coding procedures. Several examples of features of different coding systems have been presented, and the reader, on the basis of these, may have already begun to form some intuitive judgments as to the relative accuracy of codes in different systems.

The purpose of this section is to present some quantitative data bearing on the comparability and accuracy of industry coding in different systems. The data presented come from both published and unpublished sources, the latter consisting largely of items supplied to the Industry Coding Working Group by the agencies participating. Section B. covers inter-system macro-comparisons, i.e., comparisons of aggregate data industry from different systems. Section C. presents results inter-system micro-comparisons, i.e., comparisons industry codes from different systems for identical units. Section D. presents information on components of error in individual systems.

### B. <u>Inter-system Macro-comparisons</u>

It is fairly routine for agencies to compare aggregate data for items such as employment, payroll, and receipts, by industry, with similar data produced by other agencies or other systems within the agency. Generally the data sets compared cannot be expected to agree fully because there are differences in coverage, concepts and definitions; nevertheless, comparisons are sometimes useful as a means of detecting gross errors in one or both data sets. Such comparisons may be regarded as a rough diagnostic device. The location and correction of specific errors require a more detailed examination of the cells in which large differences occur.

Observed differences in aggregates do not provide any direct information about the accuracy of industry codes in the systems compared; however, differences in industry codes for identical units may explain some proportion of the differences in the aggregates, and this has often been found to be so when

individual unit comparisons have been made (see Section C.). Ideally, a useful sequence of investigation would be:

- 1. Review descriptive material on the coverage, concepts and definitions of the data sets compared.
- Compare data sets at a broad level, e.g., national totals by SIC division or major group.
- 3. Where large differences are observed, make comparisons at a lower level of aggregation, e.g., by State and industry group or industry.
- 4. For the cells with large differences, match individual units from the two systems and compare the data items and industry codes.

This idealized approach runs into practical difficulties. Analysis of results obtained by matching individual units is often technically difficult and costly, and the ability to match may be limited by agency confidentiality requirements.

One example of this general approach is found in a 1961 report from the Bureau of the Budget. The 1947 Census of Manufactures produced employment figures about 7 percent below those of BLS's Current Employment Statistics. The Budget Bureau's Division of Statistical Standards established an interagency working group to explore the reasons for the difference. The working group undertook case studies of how 60 of the largest companies in manufacturing were reporting employment data to the Census Bureau and BLS. These studies eventually led to several clarifications of and changes in the establishment definition, the treatment of administrative offices and auxiliary units, and Manufacturing of SIC categories within the structure Division. About 35 of the 60 companies studied agreed at the report on a uniform basis for the same list of time "to establishments to all the agencies." The 1954 Census of Manufactures produced employment figures that differed by only 182,000 (about 1 percent) from those of BLS. The author of the report took this result as a demonstration that "the work over the years had not been in vain" (Bureau of the Budget, 1947).

Another comparison which led to a matching study involved payroll statistics from the retail portion of the economic censuses for 1958 and 1963 (Bureau of the Census, 1965b). The Census data were compared with data from the Bureau of Employment Security (BES) for 19 States in which coverage rules in the two systems were believed to be the same. The BES totals exceeded those from the Census Bureau by 5.8 percent in 1958 and 7.2 percent in 1963. This led to a matching study for the State of Delaware, which is discussed in Section C.

The Bureau of Economic Analysis made extensive comparisons of aggregate data on employment and wages by industry from several

sources in connection with a study for the Department of Labor on the usefulness of SSA's Continuous Work History Sample (Bureau of Economic Analysis, 1972). These comparisons, which involved data from the Continuous Work History Sample (both the 1 percent and 10 percent versions), population censuses, the County Business Patterns program, and the Unemployment Insurance system, are summarized in another BEA report (1976, Chapter VII, A Comparison of the CWHS with Other Data Sets). The observed differences are the result of several different factors, so it is impossible to draw any firm conclusions from the data about differences in industry coding. There are very large differences between systems in the number of persons employed in service industries. The authors of the report say that

CWHS services employment tends to be higher because of the inclusion of many public service workers (for example, in educational institutions or hospitals) who are either classified as government workers in the CBP and UI data or are excluded (p. 92).

Government establishments are, in fact, excluded from County Business Patterns data, so the main implication is that the SSA and BLS systems, both of which include government establishments, may have assigned different classifications to some of them during the period covered by these comparisons (mainly 1971 and 1973).

Other more recent aggregate or macro-comparisons are available in both published and unpublished form (for examples of published comparisons, see Office of Federal Statistical Policy and Standards, 1977a, p. 29, and 1980; Metropolitan Washington Council of Governments, 1977; and Harris, 1981), but they do not offer any additional enlightenment on comparability and accuracy of industry coding in different systems.

### C. Inter-system Micro-comparisons: General

This section and the two following sections cover the comparison of industry codes for individual units in different systems that cover, at least in part, the same business establishments or enterprises. Such comparisons may involve two different data bases or coding systems in the same agency, or they may involve systems in more than one agency. Some comparisons occur as a relatively low-cost by-product of routine processing operations; others require special arrangements for matching records from two or more systems.

Most micro-comparisons require two steps. The first is a matching operation to identify records for corresponding units in the systems compared. The matching normally produces a certain proportion of one-to-one or "perfect" matches, i.e., pairs of records, one from each system, which clearly are for the same establishment or other unit. For these units, the second step is

a straightforward comparison of classifiers, including SIC codes, and data items. There will also usually be cases where the relationships between units in the two systems are more complex, e.g., one unit in system A may correspond to a grouping of two or more units in system B, etc. In such cases, a clear interpretation of differences in industry codes is not always possible.

The comparison of industry codes must, of course, take into consideration the inherent differences in the industry coding principles and procedures used in the systems being compared. In particular, if SIC industries are grouped or subdivided in one or both systems, comparable groupings for the two systems must be established.

What can be learned from inter-system micro- comparisons of industry codes? Strictly speaking, the fact that two systems have assigned different industry codes for the same establishment indicates only that at least one of the codes is incorrect. Conclusions as to the accuracy of either system or their relative accuracy require either examination of the reasons for differences or an a priori judgment that one system assigns codes more accurately. Such a priori judgments are sometimes justified. For example, industry codes assigned by IRS in its Statistics of Income Program should, on the average, be more accurate than those assigned in IRS's revenue processing operations, because the SOI coders make fuller use of all information available for classifying each unit.

When individual differences are examined it is often possible to determine why they occurred and what the correct code is. Such analyses are time-consuming and generally cannot be done on a large scale. Nevertheless, they can be useful in two ways: first, to improve inter-system comparability by uniform treatment of large units, and second, to suggest changes in coding principles and procedures in either or both systems in order to improve their accuracy and comparability.

# D. <u>Interagency Comparisons Between Systems</u>

A very early example (Bureau of the Budget, 1947) is reported as follows:

In 1939 the Central Statistical Board made an experimental study of 103 largest enterprises (10,000 and more employees), in which the industrial classification of each agency (SEC, BIR, SSB) was translated into the Standard Industrial Classification and examined for agreement. Result of examination of the list of 103 enterprises: 76 were listed by 3 agencies, 26 -- by 2, and 1 -- by 1 agency. Out of 76 listings by 3 agencies, 70 cases were in complete agreement and 6 cases in disagreement. Of the 26 listings by 2 agencies, 20 cases agreed and 6 disagreed.

The Bureau of the Census (1951) describes a special study carried out in connection with the reconciliation of codes assigned in the 1947 Census of Manufactures with those in the SSA (then known as OASI) system. This study covered a sample of 600 establishments classified as manufacturing by Census and nonmanufacturing by SSA, or vice versa. It was found impossible in most cases to reach agreement on the proper classification by examining the information on the two agencies' source documents. Therefore, new forms were sent to each establishment to obtain current data. When the forms were returned, each establishment was classified independently as manufacturing or nonmanufacturing by both agencies. The results are shown in Table 4. Considering that the sample cases were generally on the borderline between manufacturing and nonmanufacturing, there was relatively good agreement. The report takes these results as evidence that differences in source documents can often lead to assignment of different codes.

Table 4. Results of Independent Coding of Establishments by Census and SSA

Outcome	Number of Establishments
Total in sample	600
Out of business since 1947	91
Insufficient information	51
Balance	458
Identical OASI-Census classification	404
Different Census-OASI classifica- tion, the Census or OASI classi- fication being preliminary subject to change pending additional information	21
Census-OASI classification difference	33

Another Bureau of the Census (1965a) study provides a comparison of industry codes assigned to a sample of about 2,000 employed persons, based on information reported by or for them in the 1960 Population Census, with industry codes assigned to their employers by the SSA. Matching was based on employer names and addresses reported in the Census. Results are reported for 14 industry categories corresponding, for the most part, to SIC divisions. Of the matched cases with industry codes, about 15.1 percent (weighted estimate) were classified by SSA and Census in different categories. The category most clearly prone to error was wholesale trade, for which the Census estimate (based only on

matched cases) was 43 percent below the SSA estimate, and the estimated index of inconsistency (a measure of variability) was 53. It is doubtful that the results of this Employer Record Check by themselves could be used to reach any firm conclusions about which system contained more accurate classifications. The SSA's industry codes come from several different sources; it would have been of some interest to tabulate the observed differences and rates separately for each major source. Both the Census and the SSA source documents had inquiries specifically designed to distinguish wholesale and retail trade. However, the Census inquiry assumes that the respondent knows the difference between wholesale and retail trade, as defined in the SIC, whereas the SSA source document inquiries do not.

Still another Census Bureau (1965b) study was undertaken because of differences in aggregate payroll figures for retail trade from the 1958 Economic Censuses and the current statistics from the Bureau of Employment Security (BES). Individual records for the State of Delaware from the two systems were matched. A sample of about 100 retail establishments from the 1963 Retail Census was matched against the full BES file, and about 200 sample cases from the BES retail file were matched against the Census. Matching in each direction required some grouping of census establishments from the same company in order to conform to the BES reporting format. All matched cases with differences in SIC classification were reviewed jointly by Census and BES personnel, using source documents. If information from the two sources was contradictory, telephone calls were made to establish the correct SIC classification.

Table 5, taken directly from the Census Bureau's report (1965b), shows the reasons for those cases in which it was determined that an establishment or reporting unit was incorrectly included in or excluded from the Delaware retail universe by one of the two agencies. The table shows that all of the BES errors and nearly two-thirds of the Census errors (in terms of payroll) resulted from classifying a unit in the wrong SIC division. The estimated net overstatement of retail payroll resulting from incorrect classification by BES was about 7.6 percent, and the net understatement by Census was about 1.6 percent. Among the units classified in retail trade by both Census and BES, about 2 percent of payroll was accounted for by units classified in different major groups within retail trade. The results pointed clearly to SIC classification differences as an important factor leading to differences in aggregate data from the two sources.

As the Census Bureau started to make greater use of administrative records in the economic censuses during the 1950's and 1960's, various studies were carried out to evaluate the quality of the administrative record data. One such study (Bureau of the Census, 1968) compared final industry codes for single-unit establishments in the 1963 Economic Censuses with mailing list codes obtained from SSA. The latter codes had been

Table 5. Summary of Errors as a Result of Reconciling BES and Census Records on Delaware Retail Payroll in 1963

### (Payroll in thousands of dollars)

	Nature of error	Erroneous exclu- sion from Delaware retail universe	Erroneous inclusion in Delaware retail universe	Net overstatement of Delaware retail universe
		A. BE	S Error	,
1.	Wholesale unit of retail multi-unit included	- '	1,154	1
2.	Coded wholesale should be retail	1,759	-	
3.	Coded retail should be service.	<u>-</u>	205	
4.	Coded retail should be wholesale	- -	6,336	•
5.	Coded retail should be			
	manufactures	•	1,033	
,	Totals	1,759	8,728	6,969

Table 5. Summary of Errors as a Result of Reconciling BES and Census Records on Delaware Retail Payroll in 1963 (continued)

# (Payroll in thousands of dollars)

	Nature of error	Erroneous exclusion from Delaware retail universe	Erroneous inclusion in Delaware retail universe	Net overstatement of Delaware retail universe
		В. Се	nsus Error	
1.	Coded retail— should be service		372	
2.	Coded retail should be whole- sale		867	· · · · · · · · · · · · · · · · · · ·
3.	Coded service should be retail	297		
4.		1,203	, ,	
5.	Coded manufac- turesshould be retail	387	<del>-</del> ``	
h.	Coded out-ol- scope by SSA should be retail	647 ,	- v	
7.	No El number tound in SSA file	105	· · · · · · · · · · · · · · · · · · ·	
ŏ.	In Census mailout- not in tabulation	272	· —	,
9.	Combined in the reports for other States	1,820	· ,	
	Totals	4,731	1,239	3,492

Source: Bureau of the Census (1965).

derived by SSA in part from the 1958 Economic Censuses and in part (primarily for "births" after 1958) directly from employers from the SS-4 (Application for Employer Identification Number) or a followup inquiry.

Table 6 shows the main results of this comparison. Of the 1,958,000 census mail cases matched to the SSA single-unit employer file, 279,000, or about 14 percent, had not been classified to the 4-digit SIC level by SSA. Of the remainder, 83.0 percent were given a final census code the same as that in the SSA file. Another 11.5 percent were assigned to the same division; for the remaining 5.5 percent there was not agreement at any level of detail.

Other results showed that SSA-based mailing list codes were changed at almost the same rate whether they were based on the 1958 Economic Censuses (15 percent) or on information obtained by SSA directly from employers (18 percent). The implications of this finding are not clear, because changes resulting from real activity shifts are confounded with those resulting from incorrect classification. However, on a priori grounds, one would expect fewer differences resulting from real activity shifts in the latter group. Of the 279,000 employers not classified by SSA to the 4-digit level, 205,000 were in retail trade, and 165,000 of these (over half of the total) were in eating and drinking places.

In a study following the 1967 Economic Censuses (Bureau of the Census, 1969), final economic censuses SIC codes were compared with codes assigned by IRS in revenue processing. This study was based on a sample of 22,443 retail, single-unit sole proprietorships with employees and for which the IRS principal industrial activity (PIA) codes were available. Presumably this group was selected to avoid multi-unit matching problems and because the Census and PIA codes for sole proprietors are more directly comparable than they are for some other SIC divisions. Also, the smaller units are of greatest interest because there is a greater potential for relying entirely on tax returns to obtain economic census data for these units.

Results of the comparison were shown for 37 industries and industry groups in retail trade for which a direct comparison of census and PIA codes was possible. For the 37 groups based on census SIC codes, it was found that only 6 groups had the same PIA code for more than 80 percent of the establishments. There were 16 groups that had different codes for more than half of the establishments. Distributions of the number of establishments and value of sales by industry group showed that there would have been substantial differences in data by industry had the PIA codes been used in place of the census SIC codes for these establishments.

In this instance, it seems reasonable to assume that the census SIC codes were generally more accurate than the PIA codes,

Table 6. Results of Comparison Between Final Industry Codes and SSA-Based Mailing List Codes: 1963 Economic Censuses

	Establishments		
Result of comparisons	Number (000)	Percent of total	Percent of matched classified to 4-digit
Total single-unit estab-	•		
lishments in Censuses	2,117	100.0	, ***
Not matched to SSA	159	7.5	<b></b>
Matched to SSA	1,958	92.5	<del></del>
Not classified to 4-		,	
digit level by SSA Classified to 4-digit	279	13.2	<del></del>
level by SSA	1,679	79.3	100.0
Same 4-digit code Same 3-digit, differ-	1,393	65.8	83.0
ent 4-digit	67	3.1	4.0
ent 3-digit	70	3.3	4.1
different 2-digit In scope of Economic	57	2.7	3.4
Censuses, different	1		•
division	78	3.7	4.6
Out of scope	15	0.7	0.9

since the former were based on considerably more detailed information about each establishment's sales by merchandise line. This assumption is supported by the fact that PIA codes were more common in some of the more general and "catch-all" categories, such as hardware stores, grocery stores, miscellaneous food stores, and miscellaneous retail stores, not elsewhere classified. The last two probably represent a misuse by IRS of these categories, which are intended to be used for clearly defined activities which do not fit into any homogeneous grouping within the SIC major group.

Recently, the Statistics of Income Division of IRS and the Office of Research and Statistics of SSA have been undertaking joint studies with a view toward possible reduction of the overall volume of their coding operations through code sharing. One of these studies (Internal Revenue Service, 1982) compared industry codes assigned to a small sample of sole proprietorships reported on Form 1040 Schedules C and F for 1978 with SSA codes for those that could be matched in the SSA single-unit employer file. The assignment of codes to these cases by IRS was done using standard Statistics of Income procedures, i.e., making use of all relevant information on the Schedule C or F. For 149 cases for which the IRS and SSA industry codes could be compared, the results were as follows:

Exact match (at the finest level of detail possible considering differences in the coding systems)	87
Partial match (matching on at least the first digit, but not an exact match)	15
No match (different first digits)	47
Total	149

This was a small stratified probability sample of Schedules C and F, and the results were not weighted to reflect the different sampling fractions used. Even so, it is probably safe to conclude that there is at present only limited comparability between the codes for sole proprietorships in the IRS and SSA systems. One can only speculate about the relative accuracy of classification in these systems. In general, the SSA codes are based on greater detail, but the information used by the IRS for coding is more recent.

#### E. Intra-agency Comparisons Between Systems

Prior to the development of the SSEL, industry classification of establishments by the Census Bureau in economic censuses and current surveys was less fully coordinated than it is now. One example of this is provided by a study (Bureau of the Census,

1951) in which industry codes for 500 single-unit establishments from the 1949 Annual Survey of Manufactures were compared with codes assigned to the same units in the 1947 Census of Manufactures. For the 57 cases (11.4 percent) with code differences, the census and survey schedules were analyzed to discover the reasons for the differences. The results are shown in Table 7.

Table 7. An Analysis of 1947-1949 Code Changes for 500 Single-Unit Establishments in Manufacturing

Item	Number of estab- lishments	all cases	Percent of code changes
Total number of schedules examined	500	100.0	жж
Total code changes, 1947 to 1949	57 <sup>a</sup>	11.4	XXX
Classified cases	52	10.4	100.0
Response differences	4 14	6.6 0.8 2.8 0.2	63.5 7.7 26.9 1.8
Unclassified cases	5	1.0	xxx

Does not include possible code changes for establishments (estimated 7 percent of total) reporting product combinations affecting their industry classification.

The striking finding is that less than one-third of the apparent changes turned out to be real. Most of the others could be accounted for by the use of different source documents and product categories, and by coding errors.

A more comprehensive analysis of the 30,000 "large" establishments in the 1949 Annual Survey of Manufactures sample showed that real changes in primary activity at the 4-digit SIC level occurred for only 995, or 3.3 percent. However, there were an estimated 2,000 to 3,000 additional cases for which "...it was found that what appeared to be reported changes in primary activity were actually response differences relating to the same primary activity in both 1947 and 1949."

Another report from Census Bureau (1963) describes an intensive analysis of differences between the 1958 Census of Retail Trade and the monthly retail trade sample survey covering the same period. Total retail sales from the two sources showed a net difference of less than 0.5 percent; however, differences

for some kinds of business were considerably greater (e.g., 10.0 percent for gasoline service stations) and the analysis showed that there were significant compensating differences with respect to coverage, classification and reported sales.

Classification differences were of two types: between SIC division and within the retail division. In the first instance, establishments were classified as in retail in the census and not in retail in the current survey, or vice versa. Data on the size of these differences, for the kinds of business most affected, are shown in Table 8.

For the most part, these differences involved shifts between retail and wholesale trade. However, in the case of milk distributors (part of the category "nonstore retailers") and bakeries, the shifts were largely between retail trade and manufacturing.

Table 9 shows classification differences by major kind of business for establishments classified as retail in both the census and the current survey. (As in Table 8, the large multi-unit retail firms were excluded.) The largest relative net shift was for nonstore retailers; this category was used to a much larger extent in the Census than in the current survey. The second largest relative net shift was for general merchandise stores.

Examination of similar data for 30 detailed kinds of business classes showed indexes of gross shift of 0.30 or more for the following: hardware stores; general merchandise groups; variety stores; meat markets; tire, battery, and accessory stores; family clothing stores; household appliance stores; drinking places; and nonstore retailers. A shift between meat markets and grocery stores occurred because of a difference in definition. The census classified any store having 50 percent more of its sales in meats as a meat market, whereas the cutoff for the current survey was set at 80 percent. In the case of drinking places the shift was primarily between eating places and drinking places. The BLS and SSA systems combine these two categories because of the difficulty in distinguishing between them.

The Statistics of Income Division (formerly Statistics Division) of the Internal Revenue Service has made several studies comparing industry codes contained in the IRS master files (those assigned in revenue processing) for all business returns with those assigned in the Statistics of Income program to businesses included in the SOI samples for sole proprietorships, partnerships, and corporations (Internal Revenue Service, 1973, 1974; Powell and Stubbs, 1981).

In general, the SOI codes are believed to be more accurate than the master file codes, since the SOI industry codes make fuller use of all relevant information on the returns and resort

Table 8. Indexes of Shift for in Scope and Out of Scope of Retail Trade by Kind of Business

	Index o	f Shift
Kind of Business	Gross	Net,
United States, total	.07	02
Lumber, building, hardware and farm equipment	.17	01
Lumber yards	.12	05 07
Retail bakeries	. 29	17
Tire, battery and accessory stores	.22	13
Gasoline service stations	.07	03
Household appliance stores	.23	.10
Other retail stores	.22	08
Nonstore retailers	.35	03

Note: These indexes are defined as follows: Index of gross shift  $(A_i + B_i) / 1/2 (X_i + Y_i)$ ; index of net shift  $(A_i - B_i) / 1/2 (X_i + Y_i)$  where

 $X_i$  = the census total for kind of business "i"

Y<sub>i</sub> = the current survey total for kind of business "i"

A<sub>i</sub> = sales of establishments in scope of census and out of scope of current survey

B<sub>i</sub> = sales of establishments in scope of current survey and out of scope of census

Table 9. Major Kind-of-Business Cross-Classification of Group I Retail Trade Establishment Sales in Census and in Current Survey: United States, 1958

(Hillions of dollars; current survey sales estimates throughout)

Ĭ					Census ma	ajor kind-o	f-business	classific	ation			
Current survey major kind-of- business classi- fication	d-of- Total	Lumber, building, hardware, farm equip- ment dealers	General merchan- dise atores	Food stores	Automo- tive dealers	Gasoline service stations	Apparel, acces- sory stores	Furni- ture, home furnish- ings, appli- ance stores	Eating and drinking places	Drug and proprie- tary stores	Other retail stores	Mon-store retailers
Total	137,544	10,526	8,944	26,304	29,816	12,606	8,851	8,053	12,308	5,607	13,343	1,186
cumber, building, hardware, farm equipment	10,345	9,779	32	7	75	- 86	1	75	34	6	139	111
General merchan- dise stores	8,348	63	7,128	403	1	6	489	125	5	1	51	76
ood stores	26,532	5	744	24,998	6	203	3	3	186	62	168	154
Automotive dealers	30,070	158	13	21	29,538	183	•••	25	25	• • •	105	2
asoline service	12,874	56	106	237	85	12,009	•••	2	186	. 10	180	3
Apparel, accessory stores	8,942	•••	575	· 9	1	2	8,225	3	3 .	4	63	57
urniture, home		1				den			•		_	
furnishings, appliances	8,390	223	88	49	43	4	19	7,586	13	6	206	153
Rating and drinking- places	12,306	2 -	52	299	5	- 52	-28	3	11,632	10	239	40
Drug and	•		-									
proprietary atores	5,524	1,	36	, 16	•••	• • •	20	37	7	5,386	18	3
Other retail stores	13,984	239	170	255	62	61	122	194	216	122	12,174	369
Nónstore retailers	229	•••	• • •	10	•••	•••	• • •	• • •	1	• • •	•••	218

Note: The estimates in this table are subject to sampling error and bias.

to commercial directories in some cases. For partnerships and corporations, the master file codes are usually those entered by taxpayers.

Table 10 shows results, at the SIC division level, from two studies that compared SOI and master file codes. The measures shown are based only on those cases for which a valid industry code, other than not allocable by SIC division, was assigned in both systems. There were no valid industry codes in the master file for 20.1 percent of the sole proprietorships and 9.1 percent of the partnerships. The measures shown in Table 8 are based on unweighted tabulations of SOI sample cases; hence, the larger units are underrepresented.

Based on Table 10, it can be observed that:

- There are large differences between the two systems, and the large indexes of net shifts for some SIC divisions show that these differences do not always tend to balance out. It is difficult to agree with the statement in one of the IRS reports that "On a broad basis, the two coding systems yielded fairly comparable results" (Internal Revenue Service, 1973). Considering that both systems used the same source documents, the differences might be considered surprisingly large.
- -- The master file codes for partnerships were largely those supplied by the taxpayers, whereas for the sole proprietorships the codes were derived by tax examiners from the activity descriptions on the returns. No firm conclusions about the relative accuracy and reliability of these two coding procedures can be drawn from these data; however, there is certainly no clear evidence that self-coding produces worse results. If anything, the data point to the opposite conclusion.
- -- As noted already in several other studies, the differences associated with wholesale trade are especially large.

Further examination of the detailed results shows that the largest indexes of net shift between SIC divisions were accounted for primarily by:

- -- Sole proprietorships classified in agriculture in the master file and in wholesale trade or services in the SOI coding.
- -- Sole proprietorships classified in retail trade in the master file and in wholesale trade in the SOI coding.
- -- Partnerships classified in transportation and public utilities in the master file and in services in the SOI coding.

Table 10. Differences Between IRS Master File and Statistics of Income (SOI) Industry Classification by SIC Division and Type of Organization

SIC division	Index of gi	rose shift <sup>1</sup>	Index of r	et shift!	Percent master file agreement with SOI		
	Sole propri- etorships 1969	Partnerships 1971	Sole propri- etorahipa 1969	Partnerships 1971	Sole propri- etorships 1969	Partnerships 1971	
Agriculture, forestry, fishing	U.90	V.25	-0.52	-0.14	74.1	94.1	
Mining	0.21	0.22	0.09	-0.12	85.6	94.9	
Construction	0.23	0.16	-0.08	-0.07	92.3	95.3	
Hanufacturing	0.71	0.32	0.19	0.11	59.2	79.5	
Transportation, public utilities	0.37	0.44	0.09	0.20	78.2	71.0	
Wholesale trade	0.74	0.34	0.53	0.18	49.8	76.2	
Retail trade	0.20	0.10	-0.05	•	92.8	95.0	
Finance, insurance, real estate	. 0 . 20	0.09	0.05	0.06	88.0	93.0	
Services	0.14	0.20	-0.04	-0.13	94.9	96.1	

<sup>\*</sup>Absolute value less than 0.005

Sources: Internal Revenue Service, 1973 and 1974.

<sup>1</sup> See definition given for Table 6. Negative value for net shift means master file count in category greater than SOI count.

The results shown in Table 10 were based only on cases for which a return was classified in different SIC divisions in the two systems. Table 11 shows, by SIC division, the percent of cases classified differently in the two systems at the division, major industry (two-digit), and industry group (three-digit) levels. Unlike Table 10, this table includes those SOI sample returns for which there was no valid industry code in the master file. As a result, the division level percents for sole proprietorships and partnerships in Table 11 are lower than those in Table 10.

By definition, the percent agreement must decrease or remain the same as the level of detail increases from division to major industry to industry group. Looking at how much the percent of agreement drops off from one level to the next is a useful way of finding out where special coding problems exist. Two examples of this are:

- -- For partnerships in agriculture, forestry and fishing, agreement drops off from 86.9 percent at the major industry level to 61.9 percent at the industry group level. This was primarily the result of returns classified as farms in both systems but classified in different farm types (field crop; fruit, tree nut, and vegetable; livestock; animal specialty; and other).
- -- For sole proprietorships in finance, insurance, and real estate, agreement drops off from 67.1 percent at the major industry level to 40.2 percent at the industry group level. This resulted primarily from a group of returns classified in real estate in both systems, but classified differently to the seven industry groups used within the major industry.

Table 12 shows data on the extent of agreement at the major industry level between master file and SOI industry codes for corporations in tax years 1972 and 1973, by SIC division. The percent agreement was lower in 1973 in all divisions except transportation and public utilities. For four divisions -agriculture, forestry, and fishing; construction; wholesale and and finance, insurance, and real estate--the retail trade; percent agreement was substantially lower in 1973. The probable explanation for these results is that the 1972 revision of the SIC was first implemented by IRS for tax year 1973. The revision required several changes in the list of activities and codes provided to taxpayers for self-coding on their returns. In all probability, a substantial proportion of taxpayers simply copied their industry codes from their previous year's return without referring to the instructions to see whether the code was still This is borne out by a tabulation of the master appropriate. file codes for 1973 showing that no fewer than 46.3 percent of the 4-digit industry codes in the Business Master File were invalid (Internal Revenue Service, 1975b).

Table 11. Percent of IRS Master File Codes Agreeing with SOI Codes, by Type of Organization and Level of Detail 1

	Percent agreement with SOI codes at								
S1C division	Division level			Major group level (2-digit)			Industry group level (3-digit)		
21C dialelou	Sole pro- prietor- ships 1969	Partner- ships 1971	Corpor- ations 1972	Sole pro- prietor- ships 1969	Partner- ships 1971	Corpor- ations 1972	Sole pro- prietor- ships 1969	Partner- ships 1971	
Agriculture, forestry, fishing	50.7	90.8	79.0	36.3	86.9	78.3	35.0	61.9	
Hining	40.1	85.5	88.2	39.4	84.1	87.7	HA	NA	
Construction	84.5	89.2	89.2	- 73.9	82.9	89.2	68.1	79.8	
Manufacturing	50.1	69.1	88.2	34.7	37.1	72.8	NA	NA	
Transportation, public utilities	62.9	64.1	75.7	55.0	61.2	70.6	54.7	59.7	
Wholesale and retail trade	75.3	83.9	87.7	62.9	73.6	75.4	57.5	71.3	
Finance, insurance, real estate	71.5	83.5	84.7	67.1	74.7	75.8	40.2	67.9	
Services	81.1	90.3	91.7	72.9	82.4	71.6	68.8	77.8	

NA--IRS does not classify to 3-digit level in these divisions.

ISOI sample returns with no valid Haster File codes are included in the base, and are counted as not in agreement.

Sources: Internal Revenue Service, 1973 and 1974; Powell and Stubbs, 1981.

Table 12. Agreement of IRS Master File Codes with SOI Codes at Major Industry Level for Corporations: Tax Years 1972 and 1973

SIC Division	Percent ag	
	1972	1973
Agriculture, forestry, fishing	78.3	29.5
Mining	87.7	86.2
Construction	89.2	52.1
Manufacturing	72.8	72.3
Transportation, public utilities	70.6	75.7
Wholesale and retail trade	75.4	41.0
Finance, insurance, real estate	75.8	64.7
Services	71.6	70.1

Sources: 1972 data--Powell and Stubbs, 1981

1973 data--Internal Revenue Service, 1975a

# F. Data on Industry Coding Error in Individual Systems

Direct or indirect evidence about the level of industry coding error in individual systems is available from several sources, such as quality control records, tabulations showing the number of units not classified or only partially classified by industry, and special studies to measure selected components of error. Available data are presented in this section in the following sequence: errors of nonresponse leading to incomplete classification; response errors, i.e., those occurring in the data collection process; processing errors, i.e., those occurring in connection with manual coding or data entry; and general information not restricted to specific components of error.

#### 1. Errors of Nonresponse

There are various methods of dealing with incomplete data for industry classification. The evidence at hand on the results of these efforts for different systems is not as complete and uniform as might be wished; however, a reasonably good picture can be had from various sources, mostly published (Internal Revenue Service, 1984). An agency-by-agency presentation of available data follows:

Census -- The most significant nonresponse problem for the Census Bureau is that connected with new or re-activated establishments (births). For single-unit enterprises, information about new units is received primarily from IRS and SSA.

Significant proportions of these units are unclassified or only partially classified by four-digit industry. The latter may occur because the source agency system groups some industries; because the information on the source document is incomplete; or, especially in the case of IRS, because an invalid code has been assigned.

Before each quinquennial round of economic censuses, special efforts are made to reduce the number of unclassified units in the SSEL, in order to ensure that units within the scope of the economic censuses are included and that those meeting criteria for inclusion in the mail portion of the censuses are sent the appropriate types of questionnaires. As a result, the number of unclassified units in the SSEL tends to show a cyclical variation, rising to its highest point between each round of economic censuses.

For 1979 (two years after the 1977 Economic Censuses), approximately 220,000 or 4.2 percent of the active establishments in the SSEL were unclassified; however these establishments accounted for only about 0.6 percent of total employment (Bureau of the Census, 1982a). All of the unclassified establishments were single units. For new establishments in multi-unit enterprises, if the information reported in the Company Organization Survey is not enough to assign an industry classification, codes are assigned either by making additional contacts or by imputation based on the pattern of activity for other establishments operated by the same company.

The published 1977 County Business Patterns (Bureau of the Census, 1981) report shows 60,613 or 1.4 percent of all establishments as completely unclassified; however, these accounted for only about 0.1 percent of total employment. The corresponding published figures for 1979 were 219,736 establishments (4.8 percent of the total) accounting for 0.7 percent of employment.

<u>BEA</u> -- According to the description of the classification system used for the agency's Direct Investment Statistics file (prepared for the Industry Coding Working Group), all units are fully classified, since they are required by law to report sales distributions.

BLS -- No quantitative data were available on the extent of incomplete industry classification in the agency's ES-202 (Unemployment Insurance Employment and Wages Program) Report file. According to the systems description prepared for the Industry Coding Working Group, the State Employment Security Agencies, which are responsible for the industry coding, are expected to deal with incomplete data as follows:

"If there is incomplete information to assign a SIC code, either a BLS-3023 form (for new accounts) is sent to the employer or the employer contacted by telephone to obtain the needed information. In the interim, the establishment is put in an unclassified 9999 group.

Change to a specific code is made as soon as possible, usually by the next quarter."

Quarterly Financial Report (QFR) industry coding, there is no incomplete classification. Over 99 percent of the units are classified by reference to the source documents or commercial lists. The remainder are classified by contacting respondents or, very infrequently, by adopting the industry code on the list provided by IRS for use as a sampling frame.

parenthetically, it can be observed that industry classification errors by IRS could have resulted in coverage errors for the QFR program, since the sampling frame provided by IRS included only corporations classified in the 4 SIC divisions within the scope of the QFR program. This coverage problem is likely to be less serious in the future since the QFR program was transferred to the Census Bureau late in 1982, and it will be possible to use the SSEL as a sampling frame.

IRS -- The extent of incomplete classification in the SOI (sample-based) files can be determined from publications. Table 13 shows relevant data for corporations (1979) and sole proprietorships (1977). There are very few unclassified returns. Partial classification is more common for sole proprietorships than for corporations, especially when it is taken into account that the figures for corporations are an overstatement, as explained in the footnote to Table 13.

The 1979 data for partnerships, in striking contrast to those for corporations and sole proprietorships, show that the proportion of unclassified and partially classified cases combined is somewhat less than 0.1 percent.

Current data are not available on incomplete classification of businesses included in the IRS individual and business master files. However, in all likelihood the proportions unclassified and partially classified are considerably higher than in the SOI files. It is known, as stated earlier in this part, that for tax year 1969 there were no valid industry codes in the master file for 20.1 percent of the sole proprietors, and that for tax year 1971 there were no valid industry codes for 9.1 percent of the partnerships. These figures include both returns that were completely unclassified by industry and those that were assigned invalid codes. Codes for "not allocable" within SIC division are not used in industry coding for the master files.

Table 13. IRS Statistics of Income Program. Number of Incompletely Classified Returns by Industry Division and Type of Organization

Type of organization and industry classification	Percent of all returns for this type of organization
CORPORATIONS (1979)	,
Partially classified 1/	1.7
not allocable 1/	0.5
allocable 1/	1.1
not allocable	0.1
Unclassified	0.5
SOLE PROPRIETORSHIPS (1977)	
Partially classified	3.3
Farms, not allocable	1.3
Construction, not allocable	0.5
Manufacturing, not allocable	*
Wholesale, not allocable	0.4
Retail, not allocable	0.3
not allocable	0.8
Unclassified	0.3

<sup>\*</sup> Less than 0.05 percent.

The figures for these categories are overstated, since they include some fully classified returns in SIC major groups 39 (miscellaneous manufacturing industries) and industry groups 509 (miscellaneous durable goods) and 519 (miscellaneous nondurable goods).

Further evidence on the trend in the proportion of unclassified sole proprietors is found in an article by Levine (1980). The SSA, as part of its Continuous Work History Sample (CWHS) system, maintains a longitudinal one-percent sample file of self-employed workers with data on their earnings. The percent of workers unclassified by industry in this file averaged 4.9 from 1960 to 1969; however, in the following 6 years (1970 to 1975) it averaged 14.6, with a high of 21.3 percent in 1975. Levine explains this increase as follows:

"...before 1968 SSA received the schedule SE's from IRS and assembled the file as a routine part of CWHS processing. Subsequent to 1968, however, IRS began to transmit the SE data on magnetic tape and problem resolution was difficult or impossible."

By taking advantage of the longitudinal nature of the file for imputation, SSA was able to reduce the final percents of unclassified cases considerably.

SSA -- According to the system description prepared for the Industry Coding Working Group, about 7.5 percent of the total records in the single-unit employer identification file as of December 1979 were completely unclassified. No data were given on the proportion of partially classified units, nor was a separate figure available for active employers. There was no corresponding figure available for reporting units in the multi-unit employer identification file.

Data from a matching operation following the 1963 Economic Censuses presented earlier in this part (Table 6) showed that 279,000 out of 1,958,000 establishments (14.2 percent) included in the censuses and matched to SSA records had not been fully classified, i.e., to the four-digit level, by SSA.

Finally, data from the CWHS (Bureau of Economic Analysis, 1976) show that only 1.2 percent of the wage and salary workers in the one-percent sample were unclassified by industry in the final version of the file for the first quarter of 1972. This suggests that the 7.5 percent of the establishments that were unclassified at the end of 1979 were small and/or inactive, although some of the difference could be accounted for by a larger proportion of unclassified employers among those added to the system since 1972.

#### 2. Response Error

There have been a few studies in which industry codes initially assigned have been checked on the basis of additional information obtained from respondents. "Reinterview" studies of this kind may provide estimates of response bias, response variance, or some combination of these two components of error. All such studies located for use in this report were conducted by the Census Bureau.

In 1948, the Census Bureau (1951) conducted a "retail trade industry code recheck." A sample of 535 retail trade establishments from the monthly survey were reinterviewed after an interval of about two months. Somewhat more detailed information was obtained on each establishment's sales by merchandise line. In particular, the recheck obtained percent of sales for each of four principal merchandise lines, whereas the initial interview only called for a listing, in order of importance, of the three principal merchandise lines. Four-digit (and in a few industries more detailed) SIC codes were assigned on the basis of recheck data without reference to the original questionnaires and codes.

Code differences were observed for 98 establishments, 18 percent of the total included in the recheck. Results of an analysis of the reasons for difference are shown in Table 14. About two-thirds resulted from differences in the information in the original and recheck questionnaires, presumably resulting from the more detailed data requirements in the latter. It was further stated that commodity breakdowns with percentages were "helpful or necessary for proper...coding" in 22 of the 98 cases with differences.

Table 14. Reasons for Industry Code Differences Between Initial and Recheck Surveys: Retail Trade Surveys, 1948

	Reason attributed for difference	No. of cases	Percent of total differences
1.	Informational differences	· 67	68 .
2.	Coding differences (same information)	25	26
3.	Miscellaneous problems	6	<b>6</b>
•	Total	98	100

Source: Bureau of the Census, 1951.

The evaluation of industry classification in the Employer Record Check of the 1960 Population Census (described earlier in this section) was carried out by comparing industry codes of employed persons based on information reported in the Census with industry codes for their employers available in SSA files. A second Employer Record Check was carried out following the 1970 Census of Population, using a different procedure (Bureau of the Census, 1977a). Employers of the sample of 6,245 persons included in the study were asked to provide information about their establishment's principal activities, products and services; and industry codes based on this information were

compared with those assigned to the same persons from information reported by or for them in the Population Census.

Table 15 shows the indexes of inconsistency by "major industry" (roughly equivalent to SIC division) from the 1960 and 1970 Employer Record Checks. Clearly wholesale trade was subject to large response error in both censuses. As stated in the 1970 report:

"This industry has classification problems in two directions. In some cases there is confusion as to whether the case should be manufacturing or wholesale trade. In other cases the confusion is between wholesale and retail trade." (Bureau of the Census, 1977a, p.4)

Table 15 also shows that the indexes of inconsistency by industry were lower in 1970 than in 1960. Possible reasons for this change are not discussed directly in the Census Bureau's report, except for a brief statement in the "Highlights" section as follows:

"On the whole, the reporting of occupation in the 1970 census was no better nor worse than the reporting in the 1960 census. There did appear to be some improvement in the reporting of industry."

The hypothesis of better "reporting" in 1970 does not seem very tenable, as the industry inquiries in the two censuses were nearly identical, and the collection procedures were similar, although self-enumeration was used somewhat more in 1970.

More likely, the difference resulted from changes in the coding and related processing procedures between 1960 and 1970, or from differences in the procedures used in the record- check Detailed information on differences in studies, or both. processing procedures in the 1960 and 1970 censuses is not available in published form; however, significant changes could have occurred in the training of coders; the quality and coverage of reference materials, such as company name lists, available to coders; the effectiveness of quality control procedures; and the computer edits used to eliminate impossible or unlikely industry codes. The basic difference in the record check procedures was the collection of the source data for industry classification directly from employers in 1970, as opposed to the use of SSA industry codes in 1960. It is not possible to say with confidence which of these methods provides a better standard for evaluation of industry codes assigned in the Census; however, there are at least two points that would appear to favor the direct approach:

-/9

Table 15. Indexes of Inconsistency for Selected Major Industries: 1960 and 1970.

-		1970	1960		
Employer classification (ERC)	Index of inconsistency	95-percent confidence interval for index of in- consistency	Index of inconsistency	95-percent confidence interval for index of in- consistency	
MAJOR INDUSTRY	-				
L-fold index	14	12.1 to 15.7	19	16.3 to 21.8	
Hining	19	9.7 to 35.8	<b>(</b> S)	(8)	
Construction	9	5.8 to 13.2	., <b>20</b>	13.4 to 29.2	
Ourable goods manufacturing	′ 10	7.7 to 11.9	<b>14</b>	10.8 to 17.4	
fondurable goods manufacturing	14	11.2 to 16.9	17	13.2 to 20.9	
Molesale trade	32	26.0 to 39.9	51	40.3 to 63.4	
letail trade	12	9.7 to 15.0	14	10.7 to 18.	
Business and repair services	18	11.9 to 26.3	32	20.0 to 50.	

<sup>(</sup>S) Does not meet publication standards.

Source: Bureau of the Census, 1977a

- (1) As discussed earlier in this report, the updating of ssa's codes to reflect activity changes is incomplete and done with considerable time lag. Thus the direct approach provides more current information for classifying by industry.
- (2) The direct approach includes collection of data on each sample person's occupation, which may sometimes be helpful in determining the correct industry.
- If, in fact, the 1970 recheck codes were more accurate than those used in 1960, the higher indexes of inconsistency observed in 1960 may have resulted, in part, from errors in the recheck codes.

Several evaluation studies conducted in connection with the 1977 economic censuses provide information about the quality of industry codes obtained by the Census Bureau from administrative record sources (Bailar and Kallek, 1980). These studies primarily covered three types of establishments:

- (1) Those classified on the basis of administrative records as being outside the scope of the economic censuses.
- (2) Those within scope, but designated as nonemployers and therefore excluded from the mail portion of the census. For the most part, data for these establishments were obtained from tax returns.
- (3) Those within scope and having employment, but with employment below designated cutoffs that varied by industry. Only a sample of these establishments was included in the mail portion of the census.

The technique used in each of these studies was to mail economic census questionnaires to a sample of units in the group. The returned questionnaires were used to evaluate the accuracy of census information, including industry codes, that was normally being derived from administrative record sources. Indirectly, therefore, these studies provide information on the quality of industry codes in the IRS and SSA systems; however the emphasis in the reports of the studies is on the accuracy of economic census results, regardless of their source.

A recent report (Hanczaryk and Sullivan, 1980) studies active establishments with employees included in the SSEL but defined as being out of scope of the economic censuses. The study universe comprised about 558,000 establishments. Of these about 77 percent were out of scope because they were classified in SIC industries not included in the economic censuses. Most of the remainder were government organizations, and a few represented units located abroad or in U.S. territories and possessions. A sample was selected from this population and copies of the Economic Censuses General Schedule (NC-X4) were mailed to 5,505 units that were not clearly out of scope.

The returns were classified by industry, and it was then possible to estimate that about 17,200 establishments in the study population were actually in the scope of the economic censuses. This was 3.1 percent of the establishments classified as out of scope, and they accounted for 0.4 percent of total employees and 0.3 percent of payroll for this group. If these establishments had been included in the censuses, census totals would have been increased by 0.5 percent for number of establishments and 0.2 percent for number of employees and total payroll.

Three other evaluation studies were reported by King and Ricketts (1980). The first two were based on mailings of census questionnaires to samples of nonemployers and "employers below cutoff" classified in the retail trade and service divisions on the basis of administrative record sources. The samples were approximately 10,000 nonemployers and 103,000 employers.

Table 16 shows the results of comparing SIC classifications based on census questionnaires with those based on administrative records for the same establishments in these two studies. The percent of agreement was higher for service industries than for retail trade in both studies. Agreement rates for employers below cutoff were considerably better than for nonemployers. Administrative codes for nonemployers are primarily those supplied by IRS, whereas for employers most of the codes come from SSA or from internal Census Bureau programs.

Table 16. Comparison of SIC Codes Rased on Census Questionnaires with those Based on Administrative Records: 1977 Economic Censuses

· · · · · · · · · · · · · · · · · · ·	P	Percent agreement at 2/							
Type of establishment and SIC division 1/	Division level	2-digit level	3-digit level	4-digit level					
Nonemployers	,		•	-					
Retail trade	69.8	58.0	46.7	, NA					
Service	79.1	70.0	NA	NA					
Employers below cutoff			•						
Retail trade	95.8	89.6	85.0	81.3					
Service	97.4	96.1	94.1	94.1					

NA — Not available

Source: King and Ricketts, 1980.

The third study reported by Ring and Ricketts (1980) was a study of nonemployers administratively classified in construction. Census questionnaires were mailed to 2,610 cases selected from this population. The relevant results from this study, some of which are shown in Table 17, are presented somewhat

<sup>1/ —</sup> Division per administrative record code.

<sup>2/ —</sup> Weighted to reflect varying sampling rates used.

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Table 17. Evaluation of Published Statistics for Nonemployers in Contract Construction: 1977 Census

	Number of establishments (000)						
Category	Total	SIC 15	51C 16	S1C 17			
Published · · · · · · · · · · · · · · · · · · ·	708	130	24	554	<u> </u>		
Changes							
Decreases Duplication with employers	.42	Q	· 1	32			
Reclassified as non-construction	86	ıí	4	71			
Reclassified to other construction	BU	36	16	27			
Increases	,						
Reclassified from non-construction1/	41	14	1	26			
Reclassified from other construction	80	28	2.	49			
Revised total	621	116	6	499			
Net change	-86	-14	-18	-55	-		
Percent change	-12	-11	-75	-10			

Note: Detail may not add to total due to rounding.

1/ Understated because only retail trade and service industries provided cases.

SIC 15 - General contractors and operative builders

SIC 16 - General contractors other than builders

SIC 17 - Special trade contractors

Source: King and Ricketts (1980)

differently; they show the net effects of classification changes on the totals by major industry. Overall, there was a net reduction of 12 percent in the number of nonemployer establishments in construction. About half of this resulted from the removal of duplicate listings from the census lists, but the remainder (net) was the result of changes in industry classification.

Finally, King and Ricketts report on a similar study of employers in construction who did not return the census mail questionnaires. Data were collected for a sample of this group by telephone. The results were analyzed in the same way as those from the other construction study. The relative net change in total number of employers, including respondents, was minus one percent, and the relative net changes by major industry, as might be expected, were considerably smaller than those for nonemployers.

# 3. Processing Error

The systems descriptions prepared for the Industry Coding Working Group contained very little quantitative information on errors occurring in manual and automated stages of industry coding. One exception was the IRS Statistics of Income industry coding system for sole proprietorships. Records from dependent sample verification of industry coding for tax year 1980 showed the following results (unweighted):

Type of business	Error rate	Range for 10 service centers
Nonfarm	0.9%	0.1 to 2.5%
Farm	0.9%	0.0 to 4.9%

Systems descriptions for SSA's single and multi-unit industry coding both stated that "audits" (based on sample verification) conducted by SSA's Office of Research and Statistics "...show approximately a 97 percent accuracy in assignment of codes." Since these audits are conducted on cases that have already been subjected to "peer review," which is also conducted for a sample of cases (10 percent for the multi-unit system), it seems likely that the overall outgoing quality is somewhat lower than 97 percent.

No data on processing errors were included in the systems description for the BLS's ES-202 industry coding, which is done by State offices. Boyes and Brown (1974) report on plans for a study of coding reliability based on independent coding of a sample of State product reports, but there have been no results published.

Turning once again to the coding of industry for persons, there was a carefully designed study of "coder effects"

in the 1960 Census of Population (Bureau of the Census, 1972). This study, which was based on a comparison of codes entered on the same set of census questionnaires (or copies thereof) by the original census coders and by other coders, measured both the simple and correlated components of coder variance. It did not provide estimates of biases common to the original and special coders. The results showed that both simple and correlated coder variances, especially the latter, were quite small in relation to response variances for the same items, measured in other studies that were part of the 1960 Census Evaluation Program. Data are presented primarily at the SIC division level. Here may be seen a familiar result; the largest indexes of inconsistency are for wholesale trade, closely followed by business and repair services. The two-way tabulations show relatively large shifts between wholesale trade and manufacturing, and between wholesale and retail trade.

# 4. Data on Sources of Codes.

It seems reasonable to suppose that when the industry codes in a file come from several sources, their quality may vary by source. Thus the distribution of industry codes in a file by source could be considered an indirect indicator of quality.

Such information is available for single-unit establishments in the SSEL, and is shown in Table 18 (industry codes for multi-unit establishments virtually all come from the economic censuses or from current surveys of the Census Bureau). The first 7 SIC divisions listed in the table are those which are fully or partly included in the economic censuses. The out of scope division includes two groups: first, about 482,000 establishments in SIC divisions B (mining) through I (services) in industries not included in the economic censuses, and second, 133,000 establishments in agriculture, government, or located abroad.

The industry codes for establishments in columns (1) and (2) are based on questionnaires from economic censuses and surveys. Codes from census sources account for 68.5 percent of the in scope establishments and 53.7 percent of the classified out of scope establishments. The next largest source is SSA's single unit file, from which birth listings are provided monthly to the Census Bureau. Industry codes came from this source for 26.4 percent of the in scope and 35.8 percent of the out of scope establishments. Relatively small proportions came from the IRS master files: 3.2 percent of the in scope and 5.5 percent of the out of scope establishments. The remaining cases were classified by industry on the basis of commercial lists or name coding, accounting for 2.0 percent of the in scope and 2.3 percent of the out of scope establishments.

It would be interesting to see how other characteristics such as employment, payroll and receipts, are distributed by industry source code. No direct data are published, but it can

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Table 18. Single-Unit Establishments in the SSEL with Current Year Payroll by SIC Division and Source: 1981

	Source of industry code								,
SIC division Economic censuses (1)	ic cen- Bureau	İRS		Dun & -Brad- street	Brad- name	Computer name coding	Not classi- fied (8)	Total	
	(1)	(1) (2) (	(3)	(3) (4)	(5) (6)	(7)		-	
	× .	Part A.	Estimated	l number of	establis	hments			4
Mining	- 7,254	7,610	1,552	6,884	458	152	201	- ,	24,111
Construction	242,666	29,706	15,804	182,387	6,620	2,959	20,429	-	500,571
fanufacturing	115,356	108,409	4,655	37,248	3,119	805	953	-	270,545
Transportation	22,223	24,822	1,951	26,064	550	200	600	-	76,410
Mholesale	199,588	18,275	12,723	58,890	2,130	766·	703	<b>-</b>	293,075
letail	492,657	195,522	33,743	266,645	4,244	3,094	2,318	÷	998,223
Services	708,842	157,217	37,994	. 319,174	.2,762	8,983	4,938	-	1,239,910
Out of scope	298,644	32,006	34,175	236,792	8,674	3,655	1,858	_	615,804
Not classified1/	<b>-</b> ·	•	· ·	••	- '	-	-	328,526	328,526
Total	2,087,230	573,567	142,597	1,134,084	28,557	20,614	32,000	328,526	4,347,175

<sup>1/</sup> May include some cases that are classified out of scope but have no source code.

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Table 18. Single-Unit Establishments in the SSEL with Current Year Payroll by SIC Division and Source: 1981 (continued)

	Source of industry code						-	
SIC division	Econom- ic cen- suses	Census Bureau current surveys	IRS	SSA	Dun 6 Brød- street	Clerical name coding	Computer name coding	Total
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	
,				by SIC di	y codes fro			
ining	30.1	31.6	6.4	28.6	1.9	0.6	0.8	100.0
onstruction	48.5	5.9	3.2	36.4	1.3	0.6	4.1	100.0
anufacturing	42.6	40.l	1.7	13.8	1.2	0.3	0.4	100.0
ransportation	29.1	32.5	2.6	34.1	0.7	0.3	U.8	100.0
holesale	68.1	6.2	4.3	20.1	0.7	0.3	0.2	100.0
etail	49.4	19.6	3.4	26.7	0.4	0.3	0.2	100.0
ervices	57.2	12.7	3.1	25.7	0.2	0.7	0.4	100.0
- t - 1 . d m m m m m m m m m m m m m m m m m m	52.6	15.9	3.2	26.4	U.6	0.5	0.9	100.0
otal in scope								

Source: Bureau of the Census, 1982b.

be observed that the division with the highest proportion of codes from Census Bureau Sources -- manufacturing with 82.7 percent -- has an average of 19.6 employees per single-unit establishment. On the other hand, the division with the lowest proportion of Census-based codes -- construction with 54.4 percent -- averages only 6.8 employees per establishment (Census Bureau, 1982a). Furthermore, virtually all of the industry codes for establishments in multi-unit enterprises, which accounted in 1979 for about 54 percent of total employment, are based on economic censuses or current Census Bureau surveys.

No comparable data are available for other systems. The two SSA files carry source and date codes for each employer's industry classification, but tabulations showing the distribution of currently active employers classified by industry source and data codes are not available.

#### CHAPTER V

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#### CHAPTER VI

#### SELECTED SOURCE DOCUMENTS AND INSTRUCTIONS

# A. Introduction

The source documents and instructions in this Chapter are included to give an idea of the wide variety in the amount and kinds of information obtained by different agencies, and for different data systems within agencies, to classify units and assign codes. They do not cover all of the systems reviewed by the Industry Coding Working Group; they were selected purposively to illustrate different levels of detail, as well as the difference between a document designed for self-coding by the respondent (IRS Form 1065) and documents designed for coding by the agency.

For the longer forms, only those parts directly relevant to industry coding are shown. Similarly only those parts of respondent instructions relevant to industry coding are included.

A comparative analysis of the level of detail available on these forms appears in Chapter III. Seven forms and the corresponding instructions, if any, appear in this chapter as separate exhibits. In the sections which follow, each exhibit (1 through 7) is briefly described: the form and the coding system or systems for which it is used are identified, and a few explanatory remarks about the items used for coding and the coding system are provided.

# B. Exhibit 1 (page 99)

# 1. Source document

Form 1065, U.S. Partnership Return of Income, Tax Year 1981

# 2 Industry coding systems

The source document shown is used in the following industry coding systems of the Internal Revenue Service:

- a. Revenue processing of partnership returns;
- b. Statistics of Income (SOI) for partnershps (for a sample of returns)

#### 3. Remarks

Shown are page 1 of the form and page 12 of the taxpayer instructions. The latter provides the codes to be used by the taxpayers in Item C (Business Code Number), on the form.

For the revenue processing industry coding system, the code entered by the taxpayer in Item C is normally accepted. For the Statistics of Income industry coding system, past practice has been for coders to use Items A (Principal Business Activity), B (Principal Product or Service), and C, name of taxpayer, and other relevant items to assign a code which is entered in the margin of the form. A partially automated system, making use of prior year revenue-processing and SOI codes, when available, is now used.

## C. Exhibit 2 (page 101)

## 1. Source document

Schedule C (Form 1040), Profit or (loss) From Business or Profession (Sole Proprietorship), Tax Year 1981

# 2. Industry coding systems

The source document shown is used in the following industry coding systems of the Internal Revenue Service:

- a. Revenue processing of sole proprietorship returns
- b. Statistics of Income for sole proprietorships (for a sample of returns)

# 3. Remarks

Shown are page 1 of the form and the paragraph covering I tem A, Main Business Activity and Product, from page 27 of the taxpayer instructions.

For the revenue processing industry coding system, a code based primarily on Item A is entered on the return by a coder. For returns in the Statistics of Income sample, past practice has been to enter a separate code on the return, making full use of all relevant information available. The present coding system for SOI sole proprietorships is partially automated, making use of revenue processing industry codes when available.

# D. Exhibit 3 (page 103)

### 1. Source document

Form SS-4, Application for Employer Identification Number (Revised 9-82)

# 2. Industry coding system

The source document shown is used in the Single Unit Employer Identification (EI) Number System of the Social Security Administration.

#### 3. Remarks

Shown are the full form and the instruction to applicants. Several items are used for industry coding (see text). Although this is an Internal Revenue Service Form, the industry coding is done by the Social Security Administration.

# B. Exhibit 4 (page 106)

# 1. Source document

Form CB-5502, 1982 Census of Retail Trade: Tires, Batteries, Parts, Accessories

# Industry coding system

This form is used by the Census Bureau as a source document for coding industry in their economic censuses.

# 3 Remarks

This is one of a large number of specialized forms that was used in the mail portion of the 1982 Economic Censuses. As explained in the text, many of the items in the questionnaire are used in the largely automated industry coding process. The key item is Item 11-- Merchandise Lines.

# F. Exhibit 5 (page 108)

# 1. Source document

Form BLS 3023-A7 (Revised December 1982), Industry Classification Statement: Wholesale Trade

## Industry coding system

This source document is used by the Bureau of Labor Statistics (BLS) for their Employment and Wages (ES-202) System

#### 3. Remarks

The complete form is shown. This is one of several versions tailored to particular SIC divisions; this one is for wholesale trade. The form is used for <u>updating</u> classification information for employers already in the system. This is now being done every three years for most employers. In addition, it may be used as a means for obtaining additional information on new employer accounts.

# G. Exhibit 6 (page 110)

## 1. Source document

FTC Form 59-103 (revised 09-79), Nature of Business. Report

# Industry coding system

The source document shown is used for the Quarterly Financial Report (QFR) Program. Responsibility for the QFR was transferred to the Census Bureau in late 1982.

### 3. Remarks

Only the first page of the form is shown. The second page covers the corporate structure and organization (parents, subsidiaries, changes, etc.) of the unit responding. The form is used both for new corporations entering the sample and for updating the classification of units remaining on the sample for more than two years. This version is used for corporations in manufacturing; a second version is used for the other SIC divisions included in the program.

# H. Exhibit 7 (page 112)

# 1. Source document

BEA Form BE-12, Benchmark Survey of Foreign Direct Investment in the U.S., 1980.

# Industry coding system

The source document shown is used by the Bureau of Economic Analysis (BEA) for their Foreign Direct Investment System.

#### 3. Remarks

Shown is page 3 of a form used in a baseline survey, conducted at approximately 5-year intervals to collect data for U.S. affiliates of foreign persons (firms or governments). This part of the form is used to determine the overall industry classification for the unit responding. Note that respondents are asked to enter an industry code for each 3-digit industry accounting for significant sales or revenues.

				U.S. Partnership Retu	urn of Inco	me	DMI	B No 1545-0099
For		065		For calendar year 1981, or fr	scat year	4		1981
		nue Service	be	taking				
A	······································	business activity 2 of instructions)	Use IRS	Name			1	Employer identification
-		reduct or service 2 of Instructions)	iabel. Other-	Number and street		,	_   [	Date business started
_	2		wise. please	City or town, State, and ZIP code			-   , ;	nter total assets from Sc
-	pogr 12 e	ede number (see    instructions  =	print or type.	City of today, state, and a		,		ole L. Jine 13. celumn (i S
G	Check	method of a	ccounting	(1) Cash (2) Accrual	(3)   Other (a	ttach explana	tion)	
				final return (2) [   Change in address.				
IM	PORTA	NT-Fill in all	applicable	lines and schedules. If you need more space, t dule K, line 17, and not on the numbered lines or	see page 2 of the ins n this page or in Sched	tructions Enter vies A through I	any ster	ns specially allocate
_	3.0	Gross receipts of	sales \$	15 Minus returns and allowance	s \$	. Balance 🕨 📙	1c	
	2 (	Cost of goods	sold and	/or operations (Schedule A, line 34)		· · ·	2 _	<u> </u>
	3	Gross profit (	subtract i	ine 2 from line 1c)			3	
				from other partnerships and fiduciaries	(attach statement)	-	4 -	-
•				<b>.</b>	• • • • •	-	5 -	
псоте	6	Nonqualifying	interest		• .• • • •	• • • • [-	<u>-</u>	
ПC	7 1	Net income (I	oss) from	rents (Schedule H, line 2)		-	7 -	
	8	Net income (	loss) from	royalties (attach schedule)		-	9 -	
	9	Net farm prof	it (loss) (	attach Schedule F (Form 1040))	• * • • • •	-	10	
				schedule)			<del></del> -	
	11 (	Uner income TOTAL in	come (lo	ss) (combine lines 3 through 11).			12	
_				han to partners) \$			13c	
				to partners (see page 4 of instructions)			14	
8		Rent		to portion of the post of the contraction,			15	
			ugn-see	page 4 of instructions)			16	
		Taxes				[]	17	
	18	Bad debts (se	ee page 5	of Instructions)			18	
6		Repairs					19	,
Ş	20 1	Depreciation (	from Form	1 4562 (attach Form 4562) \$	, less d	epreciation		
Deduction		laimed in Sci	hedules A	and H and elsewhere on return \$		Balance 🕨 📙	20	
0		Amortization				-	21	
1				oil and gas, attach schedule—see page 5 (	of Instructions) .	• • • • •	22	
				(see page 5 of Instructions)		• • • • •	23.	
- 1				ams (see page 5 of Instructions) . 📜		• • • • •	23b	
	_ '			ch schedule)		• • • • •	25	-
	25			(add lines 13c through 24) (subtract line 25 from line 12)			26	
Sc				ODS SOLD AND/OR OPERATIONS		of Instruction		
_							27	1
27	Inver	itory at begin	ining of y	ear (if different from last year's closing it	nventory, attach exp f	Palanation) .	28c -	
				286 Minus cost of items withdrawn for personal a	IS4 }	. Balance 📂	29	
29		of labor .					30	
30		rials and su			• • • • •		31	
31		r costs (attac		·			32	
32 33		tory at end i	. •	(31)			33	
33 34	Cost	of poods sole	4 feubtrai	t line 33 from line 32). Enter here and on	line 2, above		34	
P	lease			, I declare that I have examined this return, including a mpieto. Declaration of properar (other than taxpayor) is i	recompanyon achadulas an	d statements, and t which property ha	the bes	t of my knowledge and i riedge.
	ign					<b>—</b>		
	ere	Signatu	re of gene	ral partner	Dete 1	Date Check If	Prepa	rer's social security
	aid	Preparer's signature				elf-em- ployed ⊳ 🔲		
	reparer: se Only	· PIPO B DAT		o <b>\</b>		E.I. No. 1		<u> </u>
		and addres		· 7		ZIP code	<u> </u>	

These industry titles and definitions, for use on Form 1065 partnership returns, are hased on the Standard Industrial Classification

stern authorized by the Statistical Policy

vision, Office of Information and Regulatory Affairs, in the Office of Management and Budget, to classify enterprises and establishments by type of activity in which engaged.

Using the flat below, enter an p under C, the code for the scecific industry group for which the largest percentage of "Lotal exects" in used. "Total exects" in the amount entered on Schedule L. One 13,

column (D) On page 1 under & state the principal business activity and under B, state the principal product or service which accounts for the largest percentage of total assets. For example. If the principal business activity is "Retail food store," the principal product or service may be "dairy products

#### Agriculture, Forestry, and Fishing

# Code

Formal
0120 Field crop.
0160 Vegetable and melon farms.
0170 Fruit and nut tree farms.
0180 Hortcumural apecialty.
0211 Beef cattle feedlots.
0212 Beef cattle, except feedlots.
0215 Hogs, sheep, and gosts.
0240 Dairy farms.
0250 Poultry and eggs.
0260 Ceneral investock (except animal apecialty.
0270 Animal specialty.

Agricultural services and ferestry:

0740 Veterinery services. 0753 Livestock breeding. 0754 Animal services, except livestock breeding and

veterinary.
0780 Landscape and horticultural

D790 Uther agricultural services. 0800 Forestry.

Fishing, hunting, and trapping: 0930 Commercial fishing, hat heries and preserves. 0970 Hunting, trapping, and

Same propagation.

#### Mining

1000 Metal mining. 1150 Coal mining. 1300 Oil and gas extraction. 1400 honmetainc minerals except fuel

#### Construction

General building contractors and eperative bullders:

1510 General building contractors 1531 Operative builders.

Heavy construction contractors:

1611 Highway and street construction.
1620 Heavy construction, except

hugh may.

Special trade contractors:

1711 Plumbing, heating, and str conditioning 1721 Painting, paperhanging, and decorating 1731 Electrical work. 1740 Masonry, stonework, and plastering

piestering 750 Cerne

erpentering and flooring. 1761 Roofing and sheet metal

1771 Cuncrete work. 1781 Water well drilling. 1790 Misrelianeous special trade

#### Manufacturing

2000 food and kindred products. 2 350 Apperel and other textile

2300 Apperel and other textile products.
2400 Lumber and wood products except furniture.
2500 Furniture and fixtures.
2700 Printing, publishing, and allied industries.
2800 Chemicais and allied modures.

products.
3100 Leather and leather products.
3200 Stone, clay, and glass

3200 Stone, cley, am giana products. 3300 Primary metal Industries. 3400 Fabricated metal products. 3500 Machinery, except electrical, 3600 Electrical and electronic

3700 Transportation equipment.
3700 Transportation equipment.
3970 Other manufacturing industries.

Transportation. Communication, Electric, Gas, and Sanitary Services Local and Interurban passenger 4171 Texicaba

4189 Other passengs transportation.

Trucking and werehousing:

4210 Trucking, local and lung

distance.
4289 Public warehousing and brucking terminals.

Other transportation incitransportation services:

4400 Water transportation. 4540 Transportation by air. 4722 Passenger transportation

errangement.
4723 Freight transportation

arrangement.
4799 Other transportation services.

ABOO Communication. 4900 Electric and gas services. 4950 Sanitary services.

#### Wholesale Trade

5010 Motor vehicles and aut

motive equipment. 5030 Lumber and construction materials. 5000 Electrical goods.

5070 Hardware, plumbing, and heating equipment 5083 Farm machinary, and

equipment.
5089 Other machinery, equipment.

and supplies.
5095 Other durable goods.

#### Nondurable:

5129 Drugs, chemicals, and allied products.
5130 Apparel, piece goods, and notions.

5140 Ga ceries and related products. 5150 Farm-product raw meterials.

5180 Alcoholic beverages. 5195 Other nondurable goods.

Building materials, hardware, garden supply, and mobile home es lernt

5211 Lumber and other building materials dealers.
5231 Paint, plass, and walipaper

5251 Hardware stores. 5261 Retail nurseries and garden

stores, 5271 Mobile home dealers.

General merchandise:

5331 Variety stores. 5396 Other general merchandise atores.

5411 Grocery stores. 5420 Meat and fish markets

freezer provisioners.

5431 Fruit stores and vegetable markets.

5441 Candy, nut, and confectionery

stere

5451 Dairy products stores. 5460 Retail bakeries. 5490 Other food stores. Automotive dealers and service

5511 New car dealers (franchised). 5521 Used car dealers. 5531 Auto and home supply

5541 Auto and home supply stores. 5541 Gasoline service stations. 5551 Boet dealers. 5561 Recreational vehicle dealers. 5571 Motorcycle dealers. 5599 Arcraft, and other automotive dealers.

Apparel and accessory ste

\$511 Men's and boys' clothing and furnishings. 5521 Women's ready-to-weer

stores. 5631 Women's accessory and specially stores.
5641 Children's and infants' wear stores.

weer stores. 5651 Family clothing stores. 5661 Shoe stores. 5681 Furriers and fur sheps.

\$699 Other appearel and accessory STOY OS

Furniture, bome furnishings, and

5712 Furniture stores.
5713 Floor covering stores.
5714 Drapery, curtain, and apholalery stores.
5719 Home furnishings, except appliances.
5722 Household appliance stores.
5732 Radio and felevision stores.
5733 Music stores.

Esting and drinking places:

\$812 Eating places. \$813 Drinking places.

Elecellaneous setall atores:

5912 Drug stores and proprietary stores. Liquor stores. Used merchandise stores.

5931 Used merchandise stores.
5941 Sporting goods stores and
bicycle shops.
5942 Book stores.
5943 Stationery stores.
5944 Jeweiry stores.
5945 Hobby, toy, and game shops.
5946 Camera and photographic

supply stores. 5947 Gill, novelly, and souvenir Shops. 5948 Luggage and leather goods stores.
5949 Sewing, needlework, and

place goods stores. Mail order houses. Merchandiang machine

operators. Direct selling organizations 5963 5982 Fuel and ace dealers (except fuel oil and bottled gas

dealers) 5983 Fuel oil dealers 5984 Liquelied petroleum gas (bottled gas) dealers, 5992 Florists.

5993 Cigar stores and stands. 1994 News dealers and

5996 Other miscellaneous retail

#### Finance, Insurance, and Real Estate

6000 Benting. 6100 Credit agencies other than banks.
Socurity and commedity brekers, dealers, suchanges and services:

6212 Security underwriting

syndicates.

6718 Security brokers and dealers, except underwriting syndicates.

6299 Commodity contracts brokers and dealers; security and pommodity exchanges; and milled nervises. Billed Bervy

#### Real estate:

6411 Insurance agents, brokers,

6411 Insurance agents, proners, and services.
6511 Real estate operators (except developers) and lessors of buildings.
6520 Lessors of real pruperty other than buildings.
6531 Real estate agents, brokers.

meal estate opents, brokers, and managers.
6541 Title abstract offices.
6552 Subdividers and developers, except cemeteries.
6553 Cemetery subdividers and

6553 Cemetery subdividers and developers.
6613 Combined real estate, insurance, loans, law offices.

Helding and other investment compenies:

5746 Investment clubs. 5747 Common trust funds. 5748 Other holding and tavestment companies

#### Services

Hetels and other ledging places

7012 Hotels. 7013 Motels, motor hotels, and bourist courts.

7021 Rooming and boarding 7032 Sporting and recreational

7033 Trailer parks and camp sites 7041 Organizational hotels and lodging houses on a membership basis.

#### ional services:

7215 Con-operated laundries and dry cleaning.
7219 Other laundry, cleaning, and garment services.
7221 Photographic studios.

portrait studies.
7231 Beauty slieps.
7241 Barber shops
7251 Shee repair and hat

7251 Since repair and nat cleaning snops.
7261 Funeral services and crematories.
7299 Miscellaneous personal

# Business services:

7310 Advertising. 7340 Services to buildings. 7370 Computer and data

7392 Menagement, consulting, and public relations

evices. 7394 Equipment rental and

7398 Other business services. Automotive result and services:

7510 Automotive rentals and

leasing, without drivers. 7520 Automobile parking 7531 Automobile top and body

repeir shops. 7538 General automobile repeir Moore

7539 Other automotive repair shops.
7540 Automotive services, exi motive services excent

Miscellaneous repair services:

7622 Radio and TV repair shops, 7628 Electrical repair shops, except radio and TV. 7641 Reupholstery and furniture

7680 Other misoellansous repair

#### MeGen picture:

7812 Motion picture and video tape production, distribution, and services.

7830 Motion picture theaters Amusement and recreation

7920 Producers, orchestras, and

entertainers. 7932 Billiard and pool

establishments. 7933 Bowling alleys 7941 Professional sports clubs

and promoters.
7948 Racing, including track operation
7980 Other amusement and recreation services.

Medical and health services:

Medical and health services:
8011 Offices of physicians.
8021 Offices of dentists
8031 Offices of dentists
8031 Offices of esteopathic physicians.
8041 Offices of chiropractors.
8042 Offices of optometrists.
8048 Registered and practical nurses.
8050 Nursing and personal care facilities.
8060 Hospitals.
8071 Medical laboratories.
8072 Dental laboratories.
8078 Other medical and health services.

Other services:

8111 Legal services.
8200 Educational services.
8911 Engineering and
architectural services.
8932 Cerhised public
accountants.
8933 Other accounting, auditing,
and bookteeping services.
8999 Other services, not
elsewhere classified.

### SCHEDULE C (Form 1040) Department of the Treesury

Internal Revenue Service (C.

Profit or (Loss) From Business or Profession

(Sole Proprietorship)

Partnerships, Joint Ventures, etc., Must File Form 1065.

➤ Attach to Form 1040 or Form 1041. ➤ See Instructions for Schedule C (Form 1040).

1981

Name of proprietor	Social security humber of proprietor
A Main business activity (see Instructions) ▶ ; product ▶	
B Business name	C Employer identification number
D Business address (number and street)  City, State and ZIP Code	1 1 1 1 1 1
E Accounting method. (1) Cash (2) Accrual (3) Other (specify)	
F Method(s) used to value closing inventory:	
(1) Cost (2) Lower of cost or market (3) Other (if other, attach exp	( <del></del>
G Was there any major change in determining quantities, costs, or valuations between opening a	and closing inventory?
If "Yes," attach explanation.  H Did you deduct expenses for an office in your home?	Min. III
Part 1. Income	
1 a Gross receipts or sales	
b Returns and allowances	
e Balance (subtract line 1b from line 1a)	
2 Cost of goods sold and/or operations (Schedule C-1, line 8)	
3 Gross profit (subtract line 2 from line 1c)	
4 a Windfall Profit Tax Credit or Refund received in 1981 (see Instructions)	
b Other income (attach schedule)	· ·   4b
5 Total income (add lines 3, 4a, and 4b)	. > 5
Part II Deductions	
6 Advertising	
8 Bad debts from sales or services c WIN credit	
9 Bank service charges	
10 Car and truck expenses	rom 29a
11 Commissions	Ithheld in
12 Depletion	
13 Depreciation (see Instructions)	fy):
14 Dues and publications	
	***************************************
17 insurance	
18 Interest on business Indebtedness	
19 Laundry and cleaning	1
20 Legal and professional services	
21 Office supplies and postage	- 1
23 Rent on business property	1
25 Supplies (not included on Schedule C-1).	
26 Taxes (do not include Windfall   m	
Profit Tax, see line 30)	
27 Travel and entertainment	
28 Utilities and telephone	
32 Total deductions (add amounts in columns for lines 6 through 31p)	. > 32
33 Net profit or (loss) (subtract line 32 from line 5). If a profit, enter on Form 1040, line 11,	and
on Schedule SE. Part II, line 5a (or Form 1041, line 6). If a loss, go on to line 34	
If you checked "No," enter the loss on Form 1040, line 11, and on Schedule SE. Part II, lin	ne 5a (or Form 1041, line 6).

#### Item A

# **Main Business Activity and Product**

Report the business activity that accounted for the most income included on Schedule C, Part I, kine 1a. Give the general field as well as the product or service. For example, "wholesale—groceries" or "retail—hardware."

#### Item C

# Employer Identification Number

You don't need an employer identification number unless you had a Keogh (H.R. 10) plan or were required to file an employment, excise, or alcohol, tobacco, and firearms tax return.

#### Item D

## **Business Address**

Use your home address only if you actually conducted the business from your home. You should show a street address instead of a box number.

#### Item E

# **Accounting Method**

You must use the cash method on your return unless you kept account books. If you kept such books, you can use the cash method, accrual method, or in some cases, the completed contract or percentage-of completion method. The method used must clearly reflect your income.

If you want to change your accounting method (including the treatment of any item such as inventones or bad debts), you must usually first get the permission of the Commissioner of Internal Revenue. File Form 3115 within the first 180 days of the tax year in which you want to make the change.

If you use the cash method, show all items of taxable income actually or constructively received during the year (in cash, properly, or services). Also show amounts actually paid during the year for deductible expenses. Income is constructively received when it is credited to your account or set aside for you to use.

If you use the accrual method, report income when you earn it and deduct expenses when you incur them, even if you do not pay them during the tax year.

#### Itam E

#### Valuation Methods

Your inventories can be valued at:

or cost.

- cost or magket value, whichever is lower, or
- any other method approved by the Commissioner of Internal Revenue.

#### Item H

#### **Business Use of Your Home**

Within certain limits, you may deduct business expenses that apply to a part of your home only if that part is exclusively used on a regular basis:

- a. as your principal place of business, or
   b. as a place of business used by your patients, clients, or customers in meeting or dealing with you in the normal course of your trade or business, or
- in connection with your trade or business if it is a separate structure that is not attached to your home.

You may also deduct expenses that apply to space within your home if it is the only fixed location of your trade or business. The space must be used on a regular

basis to store inventory held for was in your trade or business of selling products at retall or wholesale.

If you use space in your home on a regular basis in your trade or business of providing day care service, you may be able to deduct the business expenses even though you also use the same space for nonbusiness purposes.

Please get Publication 587, Business Use of Your Home, for more information.

# Part I

# Income (Lines 1 through 5)

# Line 1a Gross Receipts or Sales

Enter gross receipts or sales from your business.

Installment Sales. If you use the installment method of reporting sales income, please attach a schedule showing separately for 1981 and the three preceding years, gross sales; cost of goods sold; gross profit; percentage of gross profits to gross sales; amounts collected; and gross profits on amounts collected.

## Line 1b Returns and Allowances

You should enter on line 1b such items as returned sales, rebates, and allowances from the sales price.

#### Line 2

# Cost of Goods Sold and/or Operations

Cost of Goods Sold. If you engaged in a trade or business in which the production, purchase, or sale of merchandise was an income producing factor, merchandise inventories must be taken into account at the beginning and end of your tax year. Enter the amount from Schedule C-1, line 8.

Cost of Operations (Inventones Not an Income-Producing Factor). If the amount on line 2 includes the cost of operations, complete the appropriate lines on Schedule C-1,

# Line 4a

# Income from Overpaid Windfall Profit Tax

Under certain situations, you must report as income on line 4a the amount of any credit or refund of overpaid windfall profit tax you received in 1981 for tax year 1980, based on overwithholding or the net income limitation.

In general, the amount of credit or refund you received is income to the extent you deducted windfall profit tax withheld in 1980 on Schedule C, and received a tax benefit for the deduction on your 1980 tax return.

# Line 4b Other income

Include finance reserve income, scrap sales, amounts recovered from bad debts, mterest, and other kinds of miscellaneous income from the business or profession.

# Part II

# Deductions (Lines 6 through 31)

# Line 7 Amortization

You may amortize the cost of pollutioncontrol facilities, on-the-job training facilities (for expenditures made before January 1, 1977) and child-care facilities over a 60-month period instead of taking the depreciation deduction. You may amortize the following over a period of at least 60 months.

- amounts pad for research, experiments, and a trademark or trade name.
- certain business startup costs paid or incurred after July 29, 1980, in tax years ending after Bet date.

You may also amortize up to \$10,000 of qualified farestation and reforestation costs over as 84-month period.

You may smortize rehabilitation expenditures for certain certified historic structures over a 60-month period. Or you can take accelerated depreciation if you substantially rehabilitate a certified historic structure.

Real property construction period interest and taxes generally cannot be fully deducted in the year you paid or incurred them. You must capitalize and amortize amounts not allowed as a deduction in the current year. This rule does not apply to low-income housing.

For more #formation on amortization, please get FwNication 535, Business Expenses and Operating Losses.

## Line 1

# **Bad Debts from Sales or Services**

Include debts and partial debts arising from sales or services that were included in income and are definitely known to be worthless. Instead of this, you may deduct a reasonable amount that was added during the tax year to a bad debt reserve.

If you later collect a debt that you deducted as a ted debt, include it as income in the year you collect it unless you use the bad debt reserve method. For more information, please get Publication 548, Deduction for Bad Debts.

#### Line 10 Car and Truck Expenses

You can deduct the actual cost of running your car or truck, or take the fixed mileage rate. You must use actual costs if you use more than one car or truck in your business. If you deduct actual cost, show depreciation on line 13.

The fixed rate is figured at 20 cents a mile for the first 15,000 miles and 11 cents for each mile over 15,000. Add to this amount your parking fees and to the

For cars and trucks that have been fully depreciated, the rate is 11 cents a mile.

Note: If you place a car or truck in service after December 31, 1980, and take the fixed mileage rate, you are treated as having elected to exclude this vehicle from ACRS.

For more details, get Publication 463, Travel, Entertainment, and Gift Expenses.

# Line 12 Depletion

Enter your total deduction for depletion on this line. If you claim a deduction for timber depletion, please attach Form T.

## Line 13 Depreciation

You can deduct a reasonable allowance for the exhaustion, wear and tear, and obsolescence of property used in a trade or business, or property held for the production of income. The allowance does not apply to stock in trade, inventories, land, and personal assets.

Generally, you MUST use the Accelerated Cost Recovery System (ACRS) for all assets you place in service after December 31, 1980.

EXHIBET

Form SS-4 (Rev. 9-82) Department of the Treesury Internet Revenue Service		(For use by employers Please read the in	Employer Identifi and others as explain structions before com Reduction Act Notice,	ed in the instructions. pleting this form.)	OMB No 1545	i-0003	Expires 9-30-85	
1 Hame (True name and	not trade name.	If partnership, see pag	• 4.)	2 Secret security no , of se	le proprietor	3 Endic	ng month of accor	rating
4 Trade name, if any, of	business (If differe	nt from Item 1)		S General perinor's name, il perinorship; principal officer's name, corporation; or grantor's name, il trust				
6 Address of principal pla	ice of business (N	umber and street)		7 Malting address, If d	lifferent		*-	
8 City, State, and ZIP coo	le .			9 County of principal I	business lócat	lon		
10 Type of organization  Governmental	Individe		Partnership C	Other (specify)	11 Date you business		red or started ly, year)	this
12 Reason for applying  Started new business	• Purcha	sod .	Other (specify)	-	13 First dat for this	e you pr business	old or will pay w	/2ges
14 Nature of principal but	iness activity (Sec	instructions on page 4.	)	-	15 Do you of busin		more then one	place   No
16 Peak number of emple expected in next 12 m (if none, enter "O")		ultural	gricultural	Household	17 if nature ing. stat material	e princh	iness is manufi pai product end	sctur.
18 To whom do you sell m  Business establishments (wi	m G	ts or services? eneral ublic (retail)	Other (specify)					
19 Have you ever applied or any other business?	☐ Y** ☐ M*		-	. ,	-			
If "Yos," enter name and city, and State where you	applied and previous	number II known.			· .			
Under penalties of perjury, frue, correct, and complete.  Signature and Title >	i neciale that I ben	r oxeminos this application,	and to the best of my l		Telephone n	umber (	Include area cod	10)
Please leave blank >	Geo.	Ind.	Cises	Size	Rees. for ep	pl.	Part I	

#### **General Instructions**

Paperwork Reduction Act Notice.—We ask for this information to carry out the Internal Revenue laws of the United States. We need it to ensure that you are complying with these laws. You are required to give us this information.

Purpose.—Use this form to apply for an employer identification number (EIN). Return both parts of this form to the Internal Revenue Service. You will receive your EIN in the mail.

Who must file.—You must file this form if you have not obtained an EIN before and:

(a) You pay wages to one or more employees; or

(b) You are required to have an EIN to use on any return, statement, or other document, even if you are not an employer.

Trusts, estatés, corporations, partnerships, or nonprofit organizations (churches, clubs, etc.) must use EINs even if they have no employees.

Individuals who file Schedules C or F (Form 1040) must use EINs if they are required to file excise, employment, or alcohol, tobacco, or firearms returns.

File only one Form SS-4, regardless of the number of businesses operated or the number of trade names a business operates under. However, each corporation of an affiliated group must file a separate application.

If you have become the new owner of an existing business, you cannot use the EIN of the old owner. If you already have an EIN, use that number. If you do not have an EIN, apply for one on this form.

If you have incorporated a sole proprietorship or formed a partnership, you must get a new EIN for the corporation or partnership.

If you do not have a number by the time a return is due, write "Applied for" and the date you applied in the space shown for the number. If you do not have a number by the time a tax deposit is due, send your payment to the Internal Revenue Service Center where you file your returns. Make it payable to IRS and show on it your name (as shown on Form SS-4), address, kind of tax, period covered, and date you applied for an EIN.

For more information about EINs, see Publication 583, Information for Business Taxpayers.

When to file.—File early enough to allow time for us to process Form SS-4 and send you an EIN before you need the number for a return or deposit. (If possible, file 4 weeks before you will need the number.) See "Where to file" on page 4.

## Specific Instructions

Most lines on this form are self-explanatory. The instructions that follow are for those lines that may not be.

Lines 1, 2, 4, and 5.
Sole proprietors.—On line 1, enter your first name, middle initial, and last name.
On line 2, enter your social security number and, if you have a trade name for business purposes, enter it on line 4.

Partnerships.—On line 1, enter the legal name of the partnership as it appears in the partnership agreement. On line 4, enter the trade name, if any, and on line 5, enter the first name, middle initial, and last name of a general partner. A general partner should sign this form.

Corporations.—On line 1, enter the corporate name as set forth in the corporation's charter or other legal document creating it. On line 4, enter the trade name, if any, and on line 5, enter the first name, middle initial, and last name of a principal officer. A principal officer should sign this form.

Trusts.—On line 1, enter the name of the trust. On line 4, enter the name of the trustee and on line 5, enter the first name, middle initial, and last name of the grantor. The trustee should sign this form. (See the instruction for line 11.)

Estates of a decedent, insolvent, etc.—On line 1, enter the name of the estate On line 4, enter the first name, middle initial, and last name of the administrator or other fiduciary. The administrator or other fiduciary should sign this form, (See the instruction for line 11.)

Line 3.—If you have not yet established an accounting year, write "not established" on line 3 and notify your IRS Service Center when you establish an accounting year. (Be sure to include your employer identification number when you write.)

(Continued on page 4)

Line 10.—Rote the following before you check:

Governmental.-This box is for an organization that is a State, county, school district, municipality, etc., or one that is related to such entities, such as a county

hospital or city library.

Nonprofit organization (other than governmental).—This box is for religious. charitable, scientific, literary, educational, humane, or fraternal, etc., organizations. Generally, a nonprofit organization must apply to IRS for an exemption from Federal income tax. Details on how to apply are in IRS Publication 557, Tax Exempt Status for Your Organization.

Line 11.-For trusts, enter the date the

trust was legally created.

for estates, enter the date of death of the decedent whose name appears on line 1.

Une 14.—Describe the principal business engaged in. See the examples that

follow.

(a) Governmental.--State the type of governmental organization (whether it is a State, county, school district, municipality, etc.) or its relationship to such entities (for example, a county hospital, city library, etc.).

(b) Nonprofit (other than governmentall .- State whether it is organized for religious, charitable, scientific, literary, educational, or humans purposes, and state the principal activity (for example, religious organization—hospital; charitable organization—home for the aged; etc.).

(c) Mining and quarrying.—State the process and the principal product (for example, mining bituminous coal, contract drilling for oil, quarrying dimension stone. etc.),

(d) Contract construction.—State whether it is general contracting or special trade contracting, and show the type of work normally performed (for example, general contractor for residential buildings, electrical subcontractor, etc.).

(a) Trade - State the type of sale and the principal line of goods sold (for example, wholesale dairy products, manufacturer's representative for mining machin-

ery, relail hardware, etc.)

(1) Manufacturing -- State the type of establishment operated (for example, sawmill, vegetable cannery, etc.). On line 17 state the principal product manufactured and the raw material used.

(R) Other activities -- State the exact type of business operated (for example, advertising agency, farm, labor union, real estate agency, steam laundry, rental of coin operated vending machines, investment club, etc.).

Where to file .---If your principal business, office or egency, or legal residence in the case of an individuel, is iscated in:

Flie with the Internal Revenue Service Center at:

New Jersey, New York City and counties of Hassau, Rockland, Suttolk, and Westchester

Hollsville, NY 00501

TO U.S. GOYERWHENT PRINTING CITICE 1 HRI-O-363-496

New York (all other countles), Connecticut, Andover, MA 05501 Maine, Massachusetté, New Hampshire, Rhode Island, Vermont District of Columbia, Delaware, Maryland, Philadelphia, PA 19255 Pennsylvania Alahama, Florida, Georgia Mississippl, Atlanta, GA 31101 South Carolina Michigan, Ohio Cincinnati, OH 45999 Arkansas, Kansas, Louisiana, New Mex-Austin, TX 73301 ico, Ohlahoma, Texas Alaska, Arizona, Colorado, Idaho, Minnebraska, Nevada, North Ogden, UT 84201 Dahota, Oregon, South Dakota, Ulah, Wash-ington, Wyoming lifinals, lowa, Missouri, Wisconsin Kansas City, MO 64999 Catifornia, Hawait Fresno, CA 93888 Indiana, Kentucky, North Carolina, Ten-Memphis, TN 37501 nessee, Virginia,

If you have no legal residence, principal place of business, or principal office or agency in any Internal Revenue district, file your return with the Internal Revenue Serv-Ice Center, Philadelphia, PA 19255.

West Virginia

Please sign and date this application.

# 1982 CENSUS OF RETAIL TRADE

TIRES, BATTERIES, PARTS, ACCESSORIES

MOTICE - Response to this inquiry is required by low (MNe 13, M S Case). By the same law your report to the Census Bureau is confidential. If may be seen only by	-	ostendedce pertaining to this report, refer to this Consus File Humber (CFM)	Exployer Ideal Micolian (E1) Resider
twom Consus employees and may be used only for statistical purposes. The land so provides that copies retained in your fries are females from legal process.	] _		CB-4362
Phase complete this BUREAU OF THE CERSUS 1701 East Tenth Senet	] '	•	1
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DUE DATE FEBRUARY 15, 1983	.		
"Firing by the due date causes an undue burden, a time extension request th u d be sent to the above address, please include your $H$ digit Census Filt is the TFN.			
NOTE — Please road the accompanying instructions before			
answering the questions	-	,	
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iten I - EMPLOYER IDENTIFICATION NUMBER		July 15	Mri- Thou- Del-
is the Employer Identification (EI) Number shown in the Jabel the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Fodoral Ta Return Treasury Form 9417	t Ma	HOW TO Value figures may be real deltars or founded to their	#### 1900 1900 1900 1
794 · VES		FIGURES Enempts: If a figure as \$1.125.629	MEPERAED 1 1X
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Hem 2 - PHYSICAL LOCATION OF ESTABLISHMENT	+ + +	item 5 - DOLLAR VOLUME OF BUSINESS Sales of correlated to and other operating re-	616
Answer Hems a b C and d  MOTE P O aware or nearl region are not physical lecomons.		tion 6 - PAYROLL AND EMPLOYMENT	Mil Treu Lio
a Same as shown in mailing tabel. If different indicate change	•	a. Payrell to 1962, before deductions (2) Total AMNUAL payrell	830
N. MRT R 44() \$14( § 1			63'
<u> </u>	į	(2) FIRST QUARTER payroll  6. Employment to 1962	Number
1000		Number of gold employees for the pay per- March 12 1962 (Include both full- and pa	ed including 632 ort line employees )
b 's tris establishment physically located inside the legal boundaries of the C	+74	item 7 - CLASS OF CUSTOMER Report the approximate percentage of this es	Regart in whole garcens
town village etc."	,	total 1982 sales to each class of customer, a. General public Household consumers and	312
UNI 1 YES 51 No legal boundaries		B. Other, including retailers, whatespiers, in	atilutema i.
2 NO 4 Den't hose		industrial, commercial, professional, and ( (for use in farm graduction), and governme	arm users i
c. Types of depricipality where physically located  Doc 1 City willage or torough 5 ( Ditter or don ) begins		Hom 8 — Not applicable to this report,	
f Team or Speinting		Item 5 - KIND OF BUSINESS  AMOUNT IN THE GOOD SEED WHICH BOOK GROCIES IN	
		and of business of this despinantment in 192	7.
d. Name of County where physically located		Dealer in new tires, betteries, and accessorie	970 15
Net 3 - OPERATIONAL STATUS Number of	menths	Auto Supply Store	
a. Now many mentrs during 1982 did this form or organization at "very mercale this establishment"	,	Home and auto supply store	
a Main II'l He OHE das which best describes this establishment at the end of 1982.		Deploy on used lives, betteries, and accesses	
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a Temporarily or seasonally machine Figures			
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4 Sold or leased to ampther agerator -		Truck step	
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. wall ont stage.		Northancheed gassenger car dealer lused car:	D
		Deart dealer	
·-		Recreational vehicle dealer	
	İ	Mantarcycle, motor sceeper dealer	_
Item 4 - ORGANIZATIONAL STATUS			
Morn (#) the GME ton which bod describe this establishment during 1802,  100 - 1   Individual proprietorship	ŀ	Cover hind of bus mass - Coveratio hand	
2 Partitions has		Inn 18 - NETHOO OF SELLING	
1 Constitute association (Lazapie)		ABOVE (X) No DISE the which beet describes to PRINCIPAL, remail of solving,	# ddipblicampai's
4 ". Constraint desociation (target)	ı	Salling at this establishment	300 1 [7]
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, s Coverment - Swerify	—	Mort draw (entaing solling)	_
Corporation (Do not mark if any form of cooperative association.)	ļ	House-to-hause or belophone (dore-t selling)	······ 1□
€ C. Ottor = Specify.		Operating mechanism vanding machines	•••

htem 11 — BERCHAADISE LINES Report pales of their or solid rejurces rose example on page 11, or as a servent in under percents of total pales isse example below.					1 1942 sales and receipts tribin 5: derived from					, -,			
MOW TO M Ingure is 36.76% of total sales	Oli, Thou, Doi, Por-			totreading trops of this establishment?  A. Did this establishment nave any automative				-	<u></u>				
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1 Automotive tires, falles, letteries, garts, accessories tillopert garts exclusived to	(0)				F		NOTE	Anto	or stem 13 enly of or (CFH), shown				
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b New You is and hus tings file: light Hillas Walf, off-the-east, and farm tracker 1996.)	743	$\cdot$ $\square$			]_		Hon 13 - OWERSHIP						
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T. Automotive parts (over-the-country)  g. Automotive accessories and surdry supplies	<del> "</del>	+	÷	•	+-	1	2 () #O		El Number (9 digit		-11	$\prod \Gamma$	T
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6 Major household appliances (Report parts installed in requir on line 266.)	Ŷ.			, cr	<b>《</b>	Ž			-	Sates	861	, TAQU.	
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b. Laurery applicances, parts, accessment iclottes masters and dryors)	202		<del>-</del>	;	1	1	-			Conces	***	·	
c. Other major Reusehold appliances, garts,	Γ-			:		T		1.0 (001		1982	<b>8</b> 11,	I nou.	D.
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& Televisians video recording devices, video			;	:		t		*** CBRE		1962		Tress	٥.
tames etc. Hociede parts and accessories, Report parts institled in repair on time 260 ;	>>>	<u> </u>	:	: `	<u> </u>					Sales			,
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The information collected on this form by the Bureau

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U.S. Department of Labor

This report is authorized by law 29 U.S.C. 2

EXHIBIT 5

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1 Name of company official to contact if we have outstions concerning this report.	Title		ea code and riephone No.	Date

YOUR REPORT IS URGENTLY MOTOR

PLEASE SUBMIT IMMEDIATELY

(Please correct if name or address has changed.)

\* **¥Y**XXXXXXXXYYYYY XYXYYYYYYYYYY • •

#### **NATURE OF BUSINESS REPORT**

IMPORTANT: You are advised that unless this report is filed within the prescribed time limit below, your corporation may be subject to compulsory legal process (16 U.S.C. 46). It will be afforded confidential status. COMPLETE EACH ITEM 1 THROUGH 9. Omissions and inconsistencies will result in correspondence which is both costly and time consuming. WITHIN 7 DAYS, complete and return one copy to:

## FEDERAL TRADE COMMISSION-ESQ **DIVISION OF FINANCIAL STATISTICS** WASHINGTON, D.C. 20580

Please read enclosed Rules for Consolidation before completing this report CONSOLIDATE every domestic corporation which is owned more than 50

CONSOLIDATE every domestic corporation which is owned more than 50	Y X X X X X	( <b>እ</b> ΧΧΧΧΧΧΧΥΧΥΧΥΧΥΧΧΥΧΧΧΧΧΧΧΧΧΧΧΧΧΧΧΧΧΧΧΧ				
percent by your corporation and its majority-owned corporations.	its majority-owned corporations.   עאראיאילאר איז איז איז איז איז איז איז איז איז איז					
EXCEPT those explicitly excluded.						
1. For its latest accounting year ended (Month. day, year)	(In all cor	1 · 1 respondence, refer to number at right of address )				
a. Total assets were \$ b. Total gross receipts were \$		•				
2. Specify the particular type of operation which most clearly des book publisher, contractor of women's house dresses, manufactur	scribes the primary been of machine tool ac	business activity of this company (for example				
3. Total gross receipts reported in stem 1b above were denved from (						
Source of Gross Receipts	Estimated Percent of Gross Receipts	Materials Used				
assembled by this company with the compa		Principal raw materials used in production (indicate form in which purchased):				
	% %					
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ist products made, processed, or assembled for this company by thers (from materials owned by this company):		Materials from which products were made:				
	% %					
ist products bought and resold without further processing or sembling by this company:	<b></b> %	, 1				
	% %	xxxxxxxxxxxxx				
st all other sources of income:	<b>5</b>	*****				
	%	XXXXXXXXXXXXX				
	100 %	*****				

OVER

	replies to items 5 t	hrough 8 should reflect the	PRESENT MANUS OF Y	our company as c		(Today's date)	,
<b>i.</b>	The reporting com	ipany	<del>,</del>	Cases corpor	The William .		
		. 1	,	io			
	n a corporation ch	artered on	(Date)			(State)	
	and mhass ship of	secutive officer is					
				CLATHE STORE OUR	·		1
	It currently reports	income and payroll taxes un	der Federal Employer Id	lentification No.(s)			
١.		address and Federal Employ					
•	of the reporting com	pany (if none, state "none");					
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		(Exect corporate	Like		
			Illahag Addres	<b>y</b>			
			(Fateral Employer Ideatalstate	pe Numberal			
_		, ,, , , ,			,	*	
7.	•	npany (check and, where ap					
	D has no major	ity-owned domestic corpor	ations		`		
	D has the follow	wing majority-owned dome	stic corporations:	,		ı	
	4	i) Name (ezact corporate title),					(e) la
	<b>30</b> 4	ailing address and, if applicable,		~	(b) Incorpor	a ted	fully consolidated
	Tagers	Employer Identification Number	Mai ,			-	1 through 4
				in (3)	ate)	(Date)	(yes er se)*
		1					
							-
	<del> </del>	· · · · · · · · · · · · · · · · · · ·			<del></del>		
	·		N N				•
	°II "no". Indicate w	rhother inactive, or not taxable	under the U.S. Internal I	kereaue Code, er en	paged primarily f	la es esciudable	industry.
	Daries also less al	hree years, the reporting co	manay (aback and wi	ere applicable ea	moletel:		
8.	During the last to	erated without change in it	mpany teaces and as	iere applicable, co	p.c.c.	•	
		ed as a completely new but		-	ı		
		ncorporating, changed its c			from		
		icorporating, changed its c	orporate title on	(Date)		(Former et	orporate title)
		•			L		
	D had a major	ity of its stock acquired or	٠	hv			
	D had a major	ity of its stock acquired or	(Date)	hv	(Name and malli	lag address of Pu	Personal company.
	_	as a successor on	(Dete)	by			
	D was formed	as a successor on	(Date) (Date)	by		of previously exis	
	D was formed	as a successor on(	(Dete)	O by	palling address o		ting business) ·
	D was formed D sold its asset	as a successor on(	(Date) (Date)	(Name and ma	palling address o	) previously exis	ting business) ·
	D was formed D sold its asset	as a successor on(	(Date) to	(Name and ma	nailing address of p	) previously exis	ning business)
	D was formed D sold its asse	as a fuccessor on(Date)	(Date)	(Name and ma	nailing address of p	of previously exis	ning business)
	D was formed D sold its asset D was merged D discontinue	as a successor on	(Date)  (Date)  to into	(Name and ma	nailing address of p	of previously exis	ning business)
	D was formed D sold its asset D was merged D discontinue	as a successor on	(Date)  (Date)  to into	(Name and ma	nailing address of p	of previously exis	ning business)
	D was formed D sold its asset D was merged D discontinued D was legally of	as a successor on	(Date)  (Date)  (Date)  (Date)	(Name and mattheward m	nailing address of g	f previously exis	pany)
	D was formed  D sold its asset  D was merged  D discontinued  D was legally of  D was succeed	as a successor on	(Date)  (Date)  (Date)  (Date)	(Name and mattheward m	nailing address of g	of previously exis	pany)
	D was formed  D sold its asset  D was merged  D discontinue  D was legally of  D was succeed  D made other	as a successor on	(Date)  (Date)  (Date)  (Date)  (Date)	(Name and mattheward m	nailing address of g	f previously exis	pany)

	DESIGNATE SULVEY OF		FILLA TE /Controved					
iodi Entr	rt 1 - IDENTIFICATION OF U.S.  retry classification of fully consolidated U.S. offi- the appropriate John to make the second of	liete (i	tened on sales or grass operating re-emost (med in term \$6) associated with each cade.		-	50	Seron	
2.00	the classification (s) personnes to the feet active period	n for t	gigi sales. For an inactive afficiate, show the security of security and as saids, show the methoded assisting (if	ar.		(1)	(23 Bil. Mil. They	T Dera
23.	for man our largest total		And the second s		1184			
24	Enter code with second targest sales .				141			<u> </u>
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26.	Enter acce with fourth largest acres	1167	•		1			
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	Primer candle with 1 trans (appear) taken	1168		a ————————————————————————————————————	1			
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131.	Sares examines for (\$500 of reams 13 dennigh 10)	,			1172	•	2	1
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	Sales not accounted for acove				1173	1	1	<del>.</del>
33.	Total sales — Sun of Homs 31 and 32 and aust a	<del>a.</del> al ii	54		1174			:
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	SUnger A.	RY OF	DIRECT INVESTMENT (DI) INDUSTRY CLASSI	ICAT	IONS		٨	
	The titles of same DI industry classifications by them Direct investment industry and Pare on Trade Classifications		may be insufficient to crassify gertain activities. Co Secret to be sure of the correct classification.	nault d	he care et	uniad descriptions	provided in the	
İ	ASRICULTURE, FORESTRY, AND PISHING		MARUFACTURING - Comment			WHOLESALE T	RADE	,
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!	WHO COLD IS	344	Fabricand Empowers motal products	511	-	pands hac 6 paper products		
101	tran pres Copper took, sinc, gold, and situal area	345	Salem machine presucts, telts, etc. Mater forgings and stampings	312	Drugs. pr	agnotaries, and b		
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